



City of Waukesha
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Committee: Parks, Recreation & Forestry Board	Date: 3/31/2025
Common Council Item Number: ID#	Date: Click here to enter a date.
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry; Mary Berg, Recreation Services Manager; Greg Wilcox Recreation Facilities Coordinator	City Administrator Approval: Anthony Brown, City Administrator Click here to enter text.
Finance Department Review: Joe Ciurro, Finance Director Click here to enter text.	City Attorney's Office Review: Brian Running, City Attorney Click here to enter text.
Subject: Approval and authorization of contract between City of Waukesha and In The Park, LLC. for Frame Park Boat/Bike rental and concession operations.	

Details:
 Waukesha Parks, Recreation & Forestry Department (WPRF) wishes to contract with In The Park, LLC to provide boat & bike rental and concession services at the Frame Park Boathouse. A Request for Proposal was disseminated, and the sole proposal came from In The Park, LLC. Staff recommendation is to contract with In The Park, LLC to provide services at Frame Park through 2027, with optional extension for one year at a time for a total of two additional years. In The Park, LLC has operated High Roller Fun Rentals in Frame Park for many years. The City Attorney's office has reviewed and approved this contract. .

Options & Alternatives:
 The bid and contract can be denied and boat/bike rental services at Frame Park eliminated.

Financial Remarks:
 Each year, In The Park, LLC will pay \$1,000 plus 10% of gross revenue greater than \$10,000. Revenue account is 5310-45810-59900.

Executive Recommendation:
 Recommend approval of the agreement between City of Waukesha and In The Park, LLC and authorize the mayor to enter into this agreement.