

***Infinite Spring*: Design Concept + Description**

Infinite Spring is a proposed mural for Friedman Alley that takes the form of a large, photorealistic painting hand-rendered on aluminum panel, shaped like a vintage arched window. Measuring approximately 7 feet by 13 feet, the mural creates the illusion of massive, brightly colored clay forms pressed up against a windowpane, as if the building itself were filled with a boundless reservoir of raw creativity—echoing Waukesha’s history as the “Spring City,” celebrated for its flowing wells and mineral springs. The arched form also nods to the city’s historic spring houses, many of which featured imagery or stained glass windows that framed water as both a natural and civic treasure. The window frame is painted directly into the composition, seamlessly integrating the artwork into the surrounding brick façade while leaving a portion of the existing masonry visible. This balance allows the mural to feel both embedded in the historic architecture of downtown Waukesha and iconic in its own right.

The visual language references both the classical architecture of arched windows and the luminous effect of stained glass, while presenting a bold contemporary image. The massed clay evokes childlike wonder—the universal impulse to mold, shape, and transform matter with our hands—while also suggesting potential and imagination pressing outward, ready to break free of everyday constraints. Just as Waukesha’s springs once symbolized vitality and renewal, the mural channels that sense of abundant energy into a vision of creativity flowing outward into the community. These image sketches are preliminary, and through the design phase and discussions with the committee and community, details such as color, textures, and window frame styles will be refined to create the strongest visual and architectural impact.

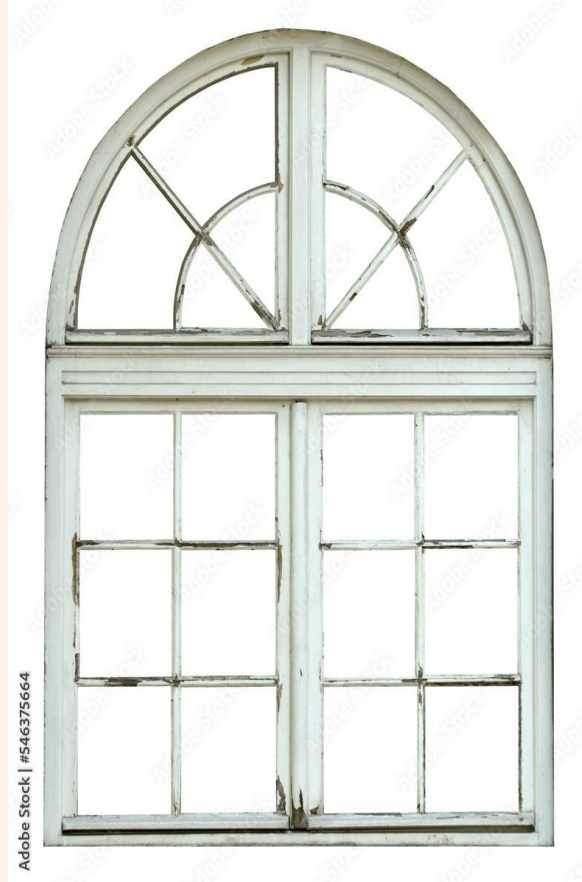
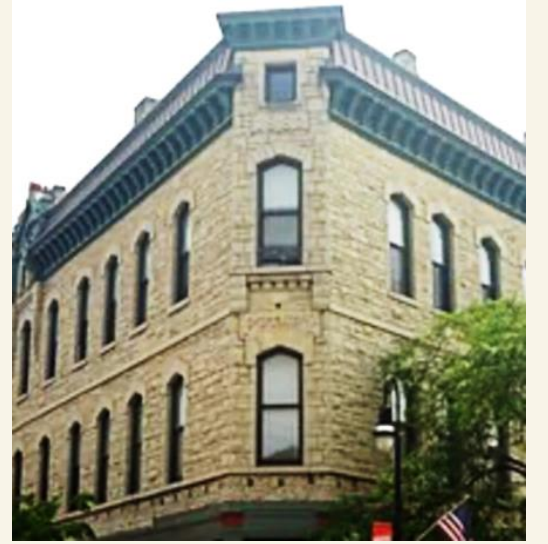
As a site-specific intervention, *Infinite Spring* activates Friedman Alley by reframing the building wall as a threshold into another realm. Viewers encounter not a blank surface but a portal into energy, diversity, and creative abundance. In the intimate setting of the alley, this sense of depth and materiality expands the viewer’s perception of both place and self, offering moments of delight, surprise, and inspiration.

The mural will be hand-painted by the artist, with some fabrication and finishing (such as welding of support elements and protective coatings) outsourced to ensure durability. Scaled precisely to integrate with the historic brick façade, the arched window form, vibrant photorealism, and illusion of massive clay forms together transform the wall into a striking focal point for Friedman Alley. *Infinite Spring* embodies creativity, wonder, and community spirit, offering an iconic presence that enhances downtown Waukesha’s cultural and architectural character.

Infinite Spring



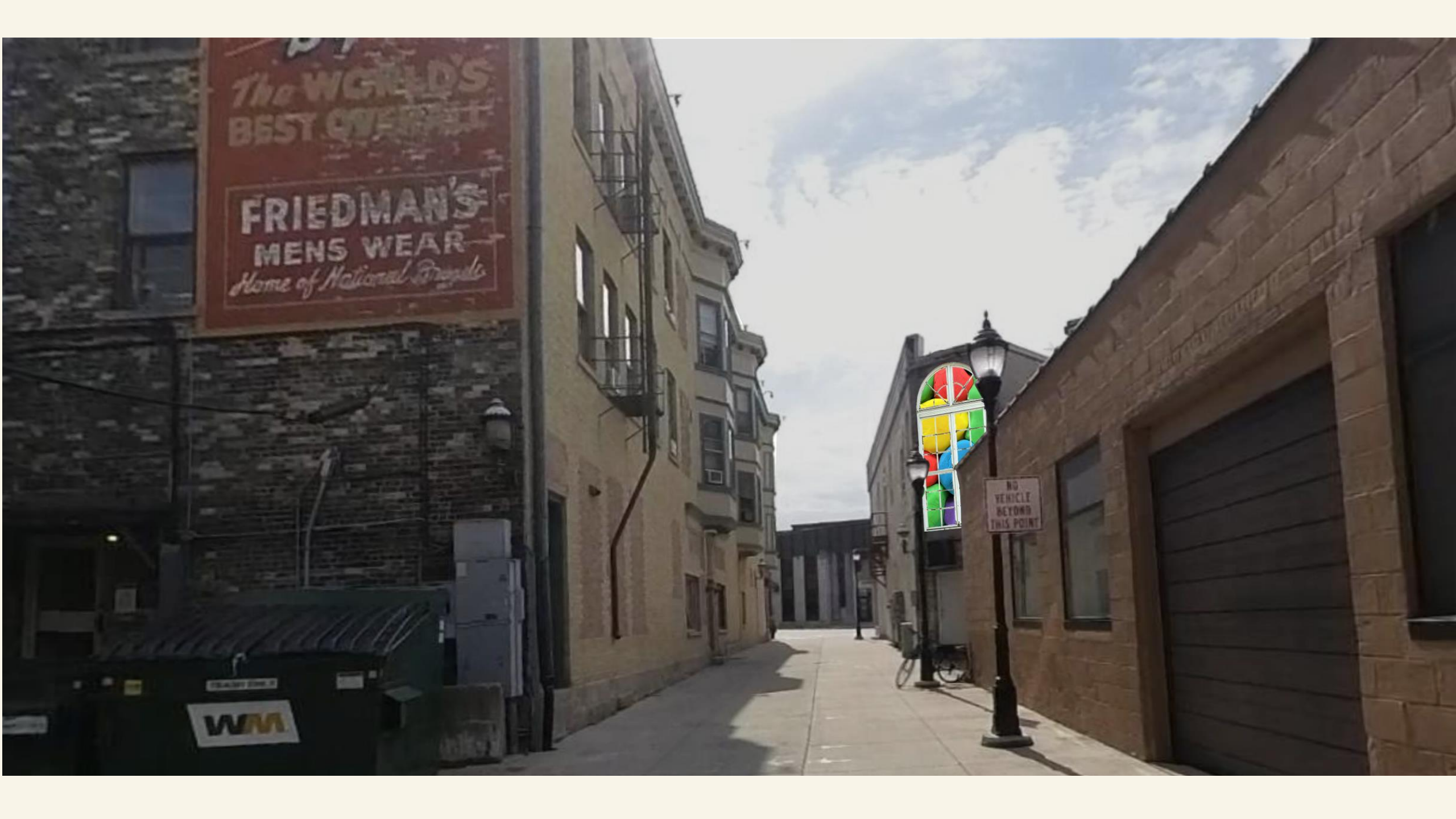






13'

7'

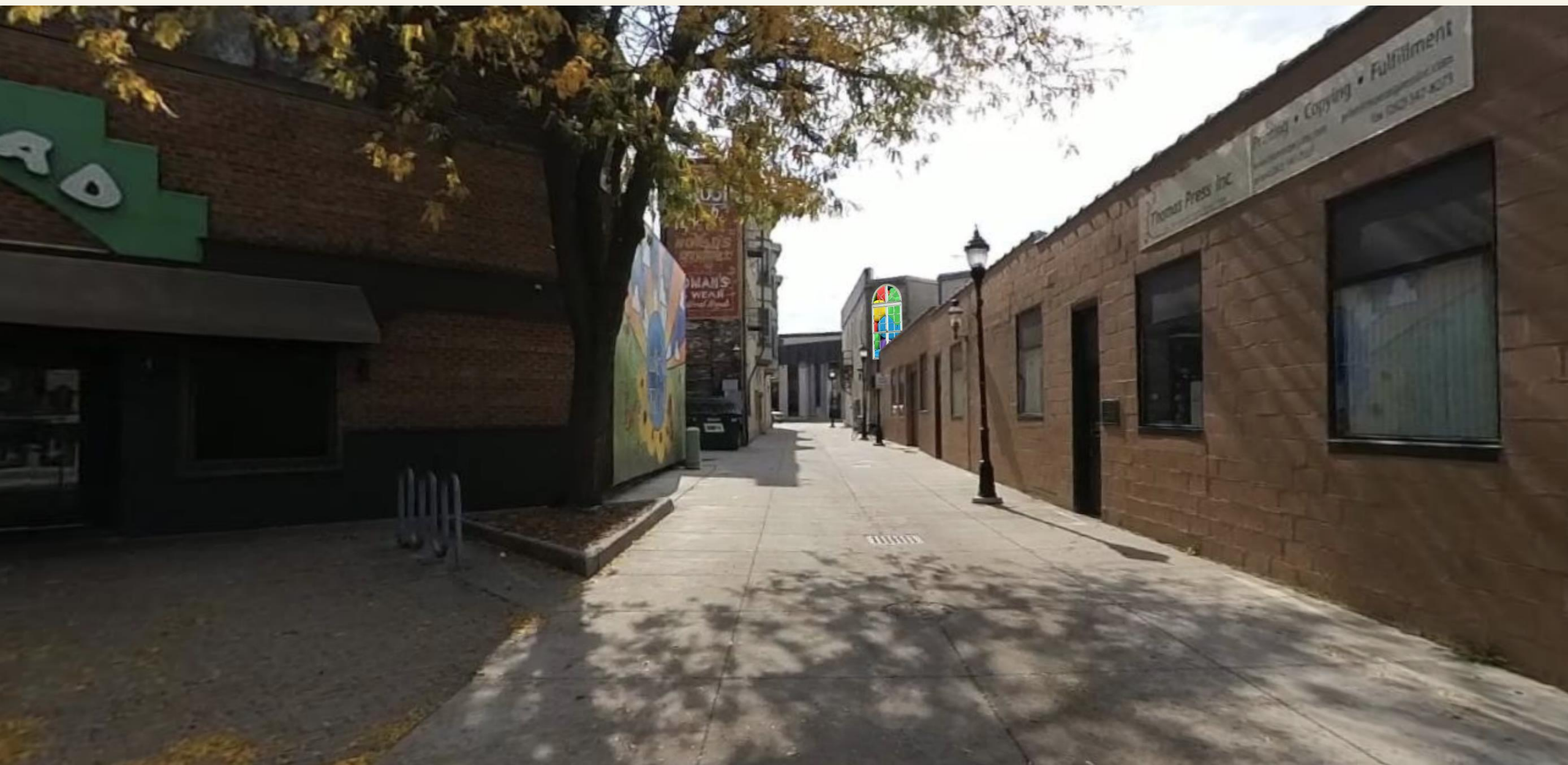


The WORLD'S
BEST OVERSIZED

FRIEDMAN'S
MENS WEAR
Home of National Brands

NO
VEHICLE
BEYOND
THIS POINT





Infinite Spring: Materials List

Aluminum Honeycomb Sheet Panels, 3/8" thick.

Dunn Edwards ENDURAPRIME Galvanized Metal Primer

Golden Mural Paintworks 100% Exterior Acrylic Paint

Golden MSA Varnish

Golden Acrylic Topcoat w/ UVLS

Galvanized Steel for Mounting Structure

Galvanized Bolts

Masonry Epoxy

Infinite Spring: Estimated Timeline

Site Visit –	1 Week
Design –	3 Weeks
Set-up/Gather Materials –	1 Week
Painting Mural-	4 -6 Weeks
Sealing Mural-	1 Week
Fabricate Mounting-	1-2 Weeks
Installation-	1 Week

TOTAL	12 – 15 Weeks
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Infinite Spring: Estimated Budget

Materials:	\$6,000	
Aluminum Honeycomb Panels 3/8" -		2000
Dunn Edwards ENDURAPRIME Galvanized Metal Primer		200
Golden Mural Paintworks 100% Exterior Acrylic Paint		2000
Golden MSA Varnish		200
Golden Acrylic Topcoat w/ UVLS		200
Galvanized Steel for Mounting Structure		300
Galvanized Bolts		100
Masonry Epoxy		100
Misc.		900
Fabrication	\$2,000	
Welding Panel Support		1000
Welding Mounting Structure		1000
Installation	\$3,000	
Scissor Lift Rental, 3 Days		1000
Assistant		1500
Hammer Drill/Tool Rental		500
Travel/Delivery	\$4,000	
Insurance	\$500	
Design Fee	\$2,000	

Artist Fee	\$10,000
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10% Contingency	\$2,500
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TOTAL	\$30,000
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Curriculum Vitae

EDUCATION

2008 MFA, California Institute of the Arts, Valencia, CA
2000 BFA Milwaukee Institute of Art and Design, Milwaukee, WI
1999 New York Studio Program (AICAD), New York City, NY

SOLO PROJECTS

2025 Black Mountain Ranch Fire Station 48, Public Art Commission by City of San Diego
2023 Horizon Dock, Public Art Commission by City of San Diego, Cannon Street
Pocket Park, Point Loma, CA
2022 Here in There, Usable Space Gallery, Milwaukee WI
2021 Sign Paintings, Public Intervention 1200 block S. Cloverdale Ave, Los Angeles, CA
2022-24 House Park, Public Art Commission by Ankeny High Trestle Trail, Ankeny, Iowa (forthcoming)
2022-24 Boulder Truck, Public Art Commission by Ankeny High Trestle Trail, Ankeny, Iowa (forthcoming)
2020-23 Horizon Dock, Public Art Commission by City of San Diego, Cannon Street
Pocket Park, Point Loma, CA (forthcoming)
2019 Holes, Public Art Commission by Polk County, Des Moines, Iowa
2017 California Living Project II, Palo Alto, CA
2015-16 Limo, Fringe Projects, Miami, FL
2015 couchbleachers, Verge Center for the Arts, Sacramento, CA
2014 a rug, small building and two photos, A Corner
Door, Los Angeles, CA
2013 Untitled: Theater Performance, The Roy and Edna Disney/CalArts Theater
(REDCAT), Fall Studio 2013, Los Angeles CA
2013 California Living; Joseph Eichler tract homes, Machine Project's A Field
Guide to Los Angeles Architecture, Getty Pacific Standard Time for
Architecture, Granada Hills, CA
2013 Untitled: Theater Performance #1, Mains d'Oeuvres, Paris, France
2013 Display Environment, Woodbury University, Burbank, CA
2012 Instituted Angles of Path and Display, Armory Center for the Arts,
Pasadena, CA
2012 Storefront Plaza, Machine Project, Los Angeles, CA
2011 Winter Collection 2011: Protester 1, More Funner Projects, Miami, FL
2011 couchbleachers for "Camp Cleveland," Machine Project residency at
Spaces, Gallery, Cleveland, OH
2010 Subject/Object/Project, Machine Project, Los Angeles, CA
2008 10D3 / black or white or black and white / Infrastructure and Display or
This is not a Pipe, CalArts, Valencia, CA
2007 MFA 1 Show, Mint Gallery, CalArts, Valencia, CA
2006 New Projects/Emerging Artists, Institute of Visual Arts, University of
Wisconsin - Milwaukee, Milwaukee, WI

SELECTED GROUP EXHIBITIONS

2018 Three's Company, Dan Graham Gallery, LA, CA
2016 Locust, Growlery, San Francisco, CA
2016 Eternal Telethon, Human Resources, Los Angeles, CA
2015 Older Than Jesus, Bakehouse, Miami FL
2014 GLOMAR, Redling Fine Art, Los Angeles CA
2014 Audience Apparition, Machine Project Field Guide to Gamble House, Pasadena CA
2014 DISPLAYERS, Usable Space, Milwaukee WI
2014 landscapetheater, Spectacular Subdivision, Monte Vista Projects and High Desert Test Sites, Wonder Valley CA
2013 Theatre, Los Angeles Chez Vous, Paris, France
2012 House Beautiful, San Gabriel, CA
2011 couchbleachers for Camp Cleveland, Machine Project residency at Spaces Gallery, Cleveland, OH
2010 Interrogation by Design, MKE-LAX, Woodbury University Hollywood Gallery, Los Angeles, CA
2010 Sexpectations, Gallery 51, Massachusetts College of Liberal Arts, North Adams, MA
2009 Reconnections, Milwaukee Institute of Art and Design, Milwaukee, WI
2009 Deforestation, Machine Project, Los Angeles, CA
2009 Variations in Design Practice, Otis College of Art and Design, Los Angeles, CA
2008 The Machine Project Field Guide to Los Angeles County Museum of Art, Los Angeles, CA
2008 Conventions and Attitudes, Habeas Lounge, The City University of New York, NY
2008 Mr. Reverse Psychology, Norma Desmond Gallery, Los Angeles, CA
2008 We Want A New Object, CalArts MFA Group Show, Chinatown, Los Angeles, CA
2007 Greater Los Angeles MFA Exhibition, CSU Long Beach, Los Angeles, CA 2007 Lights, Camera, Action, LACE (Los Angeles Contemporary Exhibitions), Los Angeles, CA
2007 Exquisite Acts of Everyday Rebellions, CalArts, Valencia, CA
2006 O'A.I.R (Two Person), O'Artoteca, Milan, Italy
2005 Works On Paper, Jen Bekman Gallery, New York, NY
2005 Gigantic, No Name Exhibitions @ The Soap Factory, Minneapolis, MN
2005 Airport Eye (Two Person), Hotcakes Gallery, Milwaukee, WI
2004 Residency Program Group Show, Cooper Union, New York, NY
2002 Rust Spot/Dye House I, II, III, IV, V, Artist Collective, Milwaukee, WI
1999 Juried Fellowship Exhibition, (AICAD) New York Studio Program, New York, NY
1998 Warsaw Academy of the Arts Resident Exhibition, Warsaw, Poland

AWARDS

2011 California Community Foundation Emerging Artist Fellowship
2010 The Durfee Foundation ARC Grant recipient
2008 CalArts Alumni Fund, California Institute of the Arts
2007 The Phil Lind Scholarship, California Institute of the Arts
2004 The Greater Milwaukee Foundation, Mary L. Nohl Suitcase Fund
Export Grant for Individual Artist

VISITING ARTIST

2022 Milwaukee Institute of Art and Design, Senior Thesis Lecture
2015 San Francisco Art Institute, Graduate Lecture Series

RESIDENCIES

2012 Los Angeles Chez Vous, Paris, France
2006 O'Artoteca, Milan, Italy
2004 Cooper Union Summer Residency Program, NY, NY
2004 Hotel Pupik, Schrattenburg, Austria

PRESS

Myers, Holly, "Art Review: Nate Page at Machine Project," Los Angeles Times, December 3, 2011
Gallanti, Fabrizio. "Interrogation by Design," Abitare, http://www.abitare.it/tips/mazzoleni/interrogation-by-design/langswitch_lang/en/, February 12, 2010
Vogt, Erika. "Top Ten," Art Forum, February, 2009, pg. 86,
99 Views podcast Interview, 2019. Yale School of Art Podcast interview 2017
Snow, Jennifer. "Voice Pick," The Village Voice, July 20-26, 2005
Schumacher, Mary-Louise. "Stepping Outside the Circle; Artist moves to challenge himself," Milwaukee Journal Sentinel, March 27, 2005
Auer, James. "Emerging Artists runs gamut of attitudes, mediums," Milwaukee Journal Sentinel, October 10, 2000

PUBLIC ART REFERENCES

Christine E. Jones
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Recent
Artwork

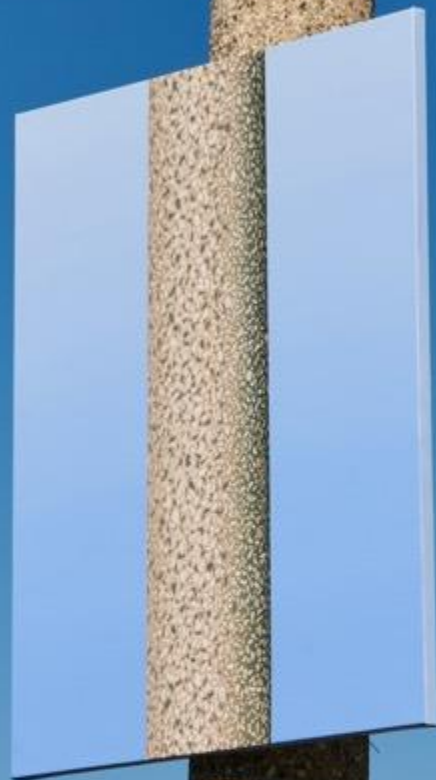


Sign Paintings, Los Angeles, 2021

A site-specific, drive-through Art event featuring six photo-realistic paintings made and installed during the height of the Covid pandemic.

Inspired by the impermanence of reality as we knew it and of the desire for beauty in mundane civic structures, these paintings provide a surreal respite from the information processing of the year.









invisiblerabbit
Los Angeles, California

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January 30, 2021





Horizon Dock, Point Loma, 2024

Inspired by the history of the Portuguese fishing community and how families would stare out at the horizon waiting for their fathers to come home, Horizon Dock mimics the sensation of longing by creating a long-distance viewing experience.

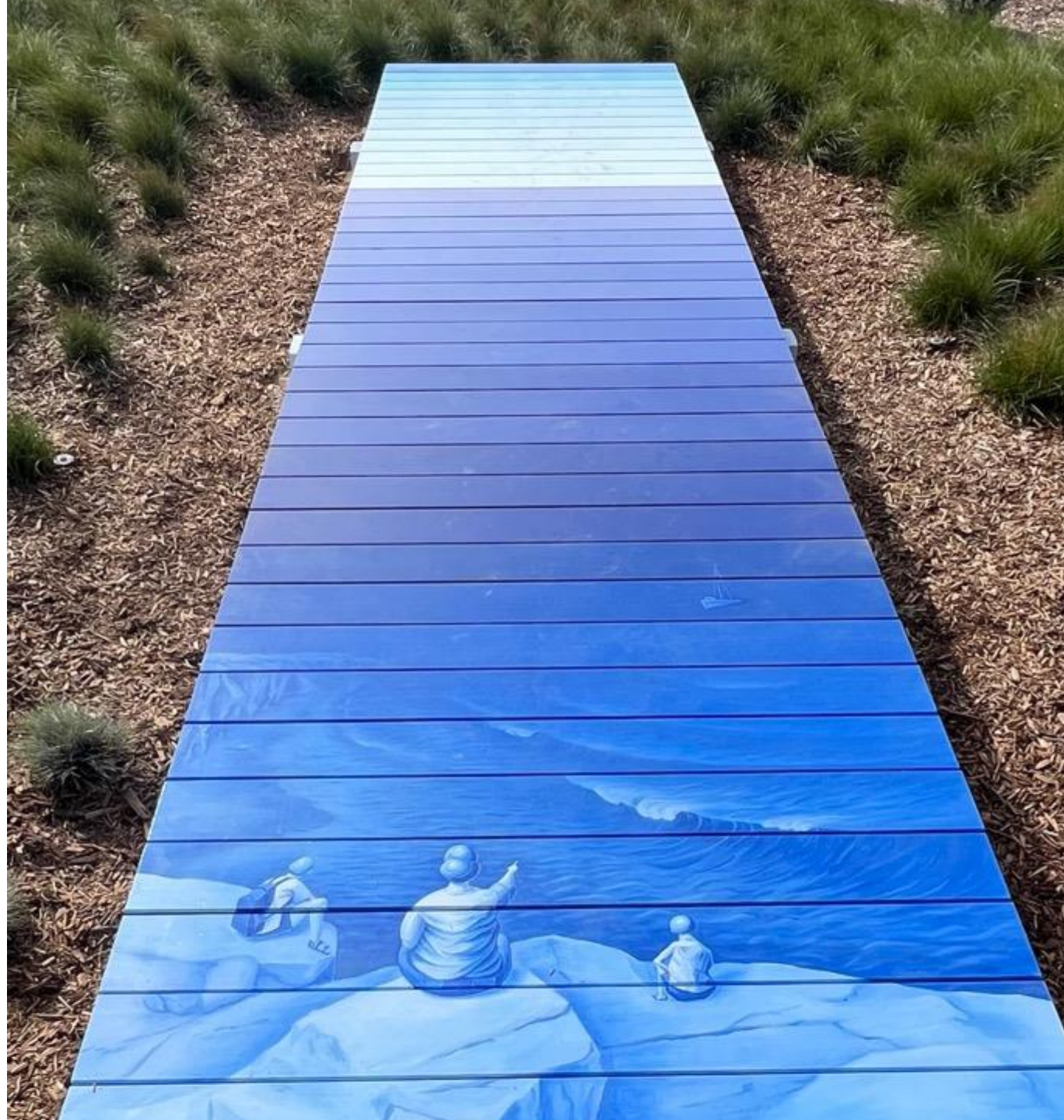
The historical Portuguese Azulejos style brings the distance of time and space directly to one's feet.

Commissioning Agency: City of San Diego and Commission for Arts and Culture



Installation currently in progress – finish install date Nov 27, 2024

Project: 23005 - Canon Street
Pocket Park
Company: Dick Miller Inc
GPS: 32.73, -117.23
Taken: Oct 11, 2024 at 3:26 PM
1617-19 Plum Street, San Diego,
California 92106

















California Living

Part 1: Granada Hills, 2011

Part 2: Palo Alto, 2017

A series of one-night, outdoor, multi-channel video installations that treat Joseph Eichler's Mid-Century Modern tract neighborhoods as both subject and object.

2011, CALIFORNIA LIVING PROJECT I: GRANADA HILLS: 9 home projections are spaced throughout the 90 home neighborhood. The project was a part of Machine Project Field Guide to L.A. Architecture funded by the Getty initiative Pacific Standard Time LA Architecture, Los Angeles, CA.

2017, CALIFORNIA LIVING PROJECT II: PALO ALTO: 16 home projections of 150 homes in Greenmeadow neighborhood, self-produced by the Artist in collaboration with dancer Chelsea Zeffiro and homeowners Lisette and Ray Narragon, Palo Alto, CA.













Links

<https://vimeo.com/75004178> Granada Hills, CA

<https://vimeo.com/219642565> Palo Alto, CA



Limo, Miami, FL, 2015

A temporary intervention in downtown Miami's luxury condo landscape on a vacant plot of prime real estate.

By partially burying a limousine in the ground with the front fender facing the sky, Page references the 1974 public artwork Cadillac Ranch by the collaborative Ant Farm and the morphing notions of the American Dream.

Presented by Fringe Projects Miami curated by Amanda Sanfilippo.









shoegallery

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October 5, 2015





Here in There, Usable Space Gallery, Milwaukee, WI, 2022

A series of paintings and sculptures welcome the audience to explore subtle relationships between atmosphere and the body.

Supported by @WarholFoundation and @The.Open.Fund













Thank You!