

FRIEDMAN ALLEY MURAL PROPOSAL

Corriene De Stael | 262.370.2011

Intrusionartist@gmail.com

PROJECT OVERVIEW

I am pleased to submit this comprehensive proposal for original artwork installation across your available spaces. This submission offers flexible options for commissioning one, two, or all three spaces, allowing you to select the scope that best aligns with your vision and budget.

ARTWORK SPECIFICATIONS

****Medium:**** Original paintings on board, professionally mounted and affixed to wall surfaces

****Options:**** Three distinct designs available for consideration

****Flexibility:**** Each artwork design is suitable for installation in any of the three designated spaces

PROFESSIONAL ASSESSMENT

Based on my evaluation of the spaces and artistic requirements, I can confidently recommend that any of the three proposed designs would complement and enhance any of the available installation locations. This versatility ensures optimal aesthetic integration regardless of your final space selection.

BUDGET STRUCTURE

The accompanying budget documentation provides itemized cost breakdowns for each individual space, calculated according to:

- Specific dimensional requirements of each wall
- Material and labor costs associated with each installation
- Individual project scope and complexity

This tiered pricing structure enables you to make informed decisions based on your preferred investment level and spatial priorities. You may also find a list of materials needed in this area.

NEXT STEPS

Thank you for considering my proposal. I welcome the opportunity to discuss this project further and address any questions you may have regarding the artwork, installation process, or budget considerations.

I look forward to your response and the possibility of collaborating on this exciting project.

Space 1

14' x14'

Cori De Stael
262 370 2011
intrusionartist@gmail.com

Item	Description	Qty	Unit price	Column1	
Artist fee, design and installation	total cost for all 3	1	\$6,350.00		\$6,350.00
Supplies	Thick bodied Acrylic paint, primer, sealant, charcoal, composite wood	1	\$655.00		\$655.00
				Invoice Subtotal	\$7,005.00
				Tax Rate	5.00%
				Sales Tax	\$350.25
				Deposit Received	
				TOTAL	\$7,005.00

4 weeks paint time
2 day installation

Space 2

10'×20'

Cori De Stael
262 370 2011
intrusionartist@gmail.com

Item	Description	Qty	Unit price	Column1	
Artist fee, design and installation	total cost for all 3	1	\$6,600.00		\$6,600.00
Supplies	Thick bodied Acrylic paint, primer, sealant, charcoal, composite wood	1	\$680.00		\$680.00
				Invoice Subtotal	\$7,280.00
				Tax Rate	5.00%
				Sales Tax	\$364.00
				Deposit Received	
				TOTAL	\$7,280.00

4 weeks paint time
2 days installation

Space 3

8'x14'

Cori De Stael
262 370 2011
intrusionartist@gmail.com

Item	Description	Qty	Unit price	Column1	
Artist fee, design and installation	total cost for all 3	1	\$3,900.00		\$3,900.00
Supplies	Thick bodied Acrylic paint, primer, sealant, charcoal, composite wood	1	\$460.00		\$460.00
				Invoice Subtotal	\$4,360.00
				Tax Rate	5.00%
				Sales Tax	\$218.00
				Deposit Received	
				TOTAL	\$4,360.00

4 weeks paint time
2 days installation

JP BUCHNER

This vibrant mural, JP Buchner, pays tribute to a man whose generosity transcended his lifetime. Upon his passing, Alderman Buchner gifted funds to create Buchner Park and the children's section of the Waukesha Library, leaving an enduring mark on the community. The bold, radiant yellow-gold words, "A heart that kept on giving, even after death," burst forth as the soul of the piece, echoing his selfless spirit.

The design weaves together vivid imagery: the playful curves of Buchner Park's playground, where laughter echoes, and a joyful child immersed in books at the library, symbolizing knowledge and hope. The font on the park's sign and boulder—meticulously requested by Buchner himself—stands out with crisp legibility, preserving his vision. Crafted to fill an entire wall, this mural bursts with thick, textured acrylics in bright, eye-catching hues, sealed with a durable mural sealant to stand the test of time.



A heart that kept giving... even after death

WHEN WAUKESHA WAS WAUK-TSHA

***"When Waukesha Was Wauk-tsha"** transports viewers to a sacred moment along the Fox River, where a Potawatomi woman shares a tender, timeless bond with a red fox—a powerful emblem of the profound harmony between Indigenous peoples and the natural world. Nestled beneath a majestic canopy of Wisconsin oaks, maples, and birches, the scene unfurls a lost era when ancient paths meandered through pristine forests and the river sparkled with clarity. Her gentle touch with the fox whispers of a stewardship that thrived for millennia, a living testament to the Potawatomi's deep-rooted connection to this land, once named Wauk-tsha—"fox place."

The composition dances with intent: eyes are drawn from the towering treetops down to the serene figures, then sweep along the river's graceful curve, weaving a natural rhythm that pulls the soul into the scene. Bold earth tones clash vibrantly with the cool blues of the water, while thick, tactile acrylic textures breathe life into the forest's depths and the river's flow.

This mural is a heartfelt tribute to the Potawatomi, honoring their legacy and the native ecosystem that nurtured generations of human and animal life. It beckons viewers to pause, reflect on our bond with this land, and embrace our role as its current guardians. Spanning the wall in grand scale, it transforms the surface into a vivid portal to the past, igniting a call to cherish heritage and steward this sacred place with reverence.

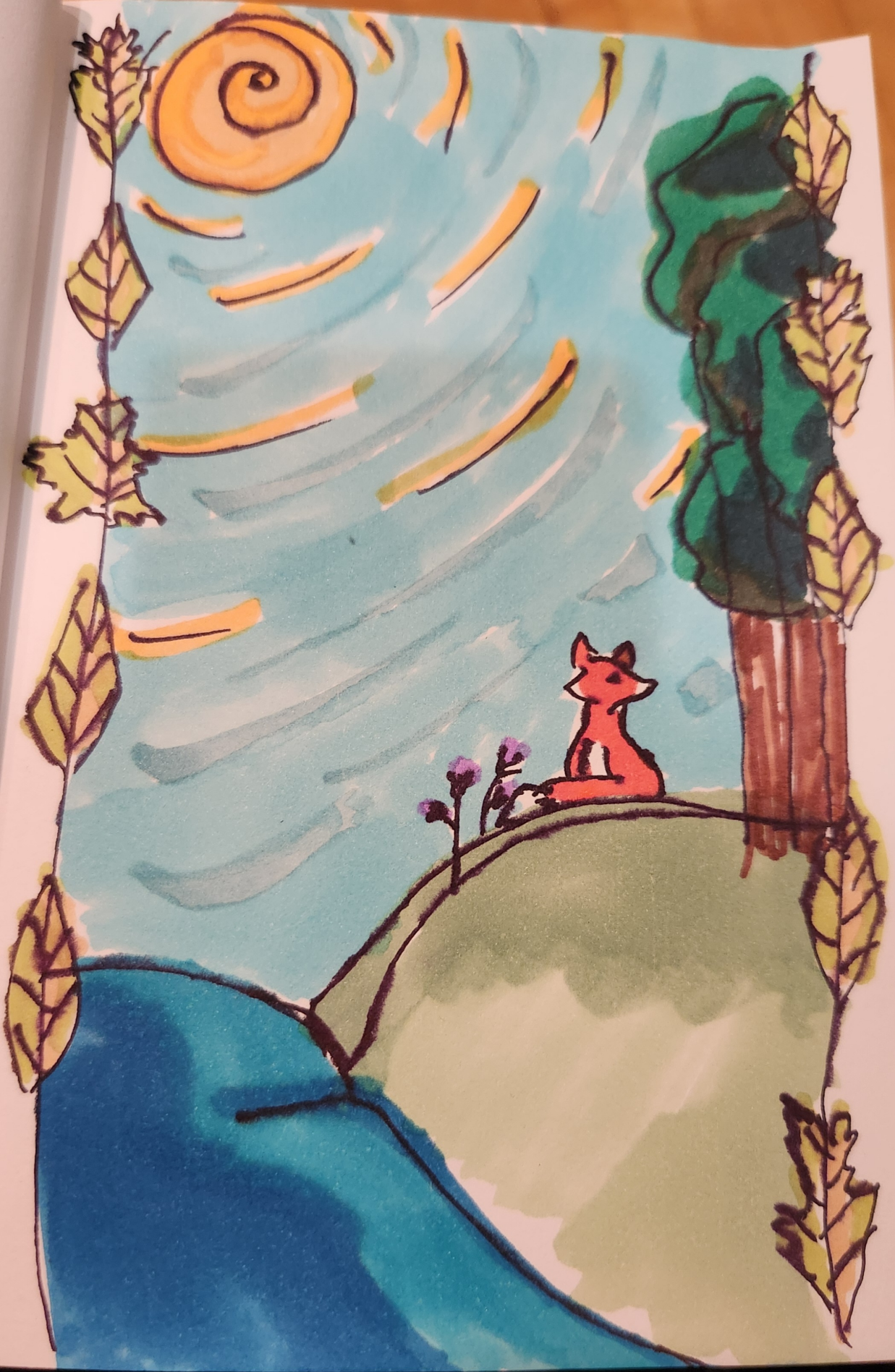


When Waukesha
was Wau-sha

FOX'S RIVER

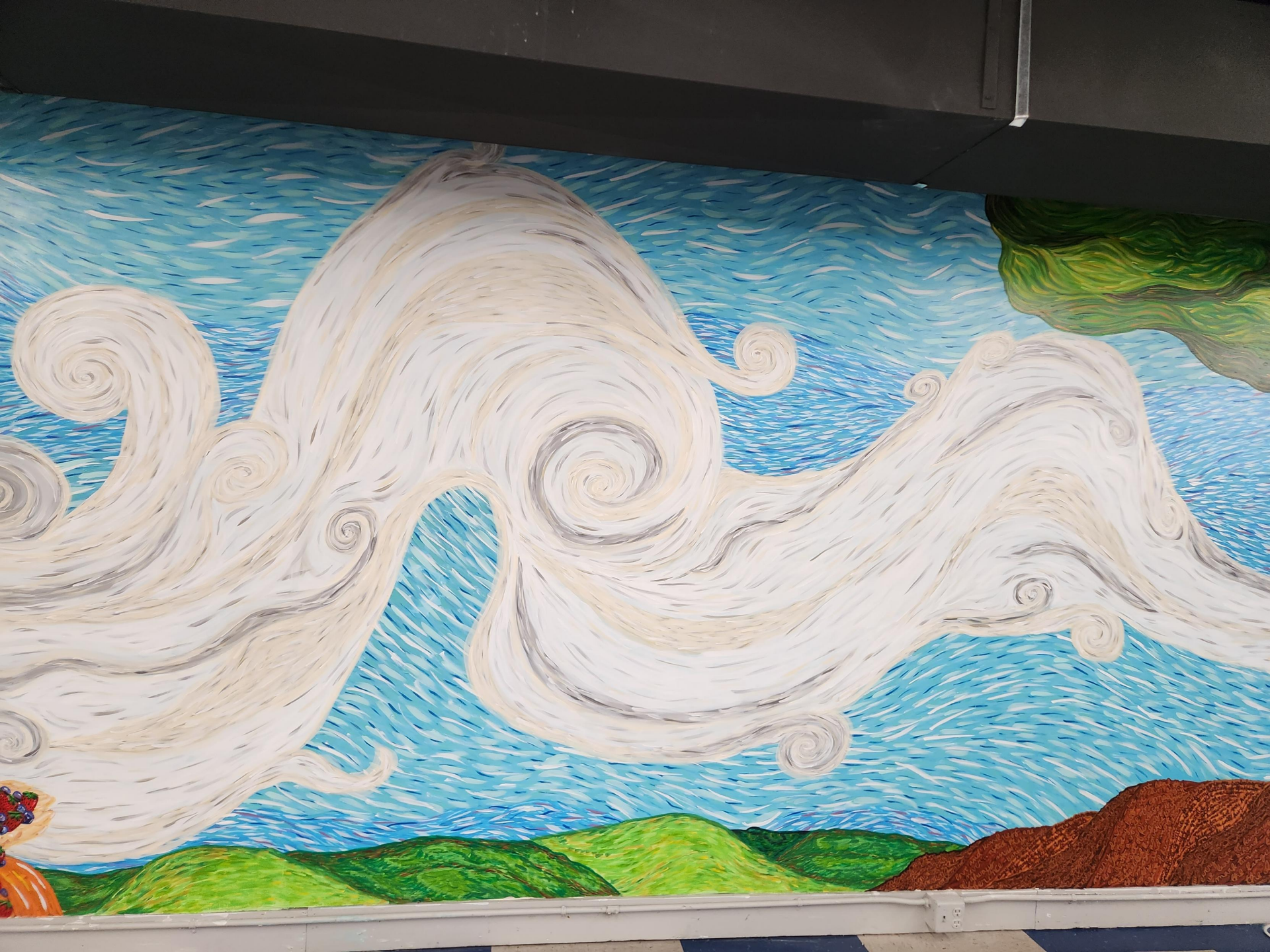
"Fox's River" captures the wild, beating heart of Waukesha through the curious eyes of its namesake—a red fox, alert and watchful, gazing out over the Fox River as it winds gently through our town. Golden leaves drift lazily through the air, a reminder of the ancient oaks, maples, and birches that have shaded these waters for centuries, standing like old friends watching over us. Perched on a hillside, the fox feels like a quiet companion, linking us to the Potawatomi name "Wauk-tsha"—the fox's home—that first gave our city its soul.

Painted with thick, textured acrylics, this mural comes alive: leaves seem to flutter in a soft breeze, the river sparkles with a playful ripple, and the fox's bright coat glows, pulling you right into the moment like a shared secret. Stretching across the wall, this big, bold piece turns it into a window to the natural world we still call home. It's a gentle nudge that the same river nourishing this land for thousands of years—supporting wildlife and dreams—flows beneath our everyday lives; inviting the viewer to pause, take a breath, and reconnect with the wild roots that still shape Waukesha.



previous work "The Giving Tree"

















previous work "Wonder"





Administrative

EXIT



ARTIST AUTOBIOGRAPHY

For nearly two decades, I've been chasing the magic that lives in everyday moments—the way sunlight filters through leaves, the texture of bark against fingertips, the whimsical dance of branches in the wind. As a self-taught artist based in Wisconsin, my journey has been one of pure discovery, guided by curiosity rather than formal training.

My love affair with art began in childhood with simple drawings, but it wasn't until my adult years in Waukesha that I truly found my voice. This charming city became my creative home, inspiring two large-scale murals that capture my signature style—a 55x8-foot piece at food pantry Friends with Food and a vibrant 10x8-foot work at HeadStart. Both celebrate the textured, colorful, and playful nature that defines my approach to art.

Trees have become my artistic obsession. There's something profound about these silent witnesses to time that speaks to me. Whether rendered in thick, impasto acrylics that you could run your fingers across, or sketched in charcoal with dramatic shadows, my trees pulse with life and movement. People often compare my work to Van Gogh, and I take that as the highest compliment—we both believe art should move and breathe.

My studio practice spans multiple mediums: paper and wire sculptures that twist into unexpected forms, charcoal drawings that capture raw emotion, and acrylic paintings layered with texture so thick they cast their own shadows. Color theory guides my palette choices, but instinct drives my brush. The result is work that's been called whimsical—a word that perfectly captures my belief that art should surprise and delight.

In an increasingly digital world, I remain committed to the tangible. I believe art should be experienced in real life, in real time, made with real effort. There's something irreplaceable about standing before a piece and feeling its physical presence, seeing how light plays across its surface throughout the day. Why put my name on something if I'm not going to pour my whole self into it?

Though I've recently moved to Mayville, Waukesha will always hold a special place in my heart. It's where I learned that my goal isn't just to create pretty pictures—it's to make eyes and minds move, to spark that moment of pause and wonder in busy lives.

After twenty years of creating, I'm still discovering what my artistic philosophy truly is. But I know this: I want to capture the magic hiding in plain sight and share it with others, one textured brushstroke at a time.