



CONCEPT: OPTION 1

WISCONSIN NATIVES Area 1 & 2 Combined (396 sf) brushed acrylic

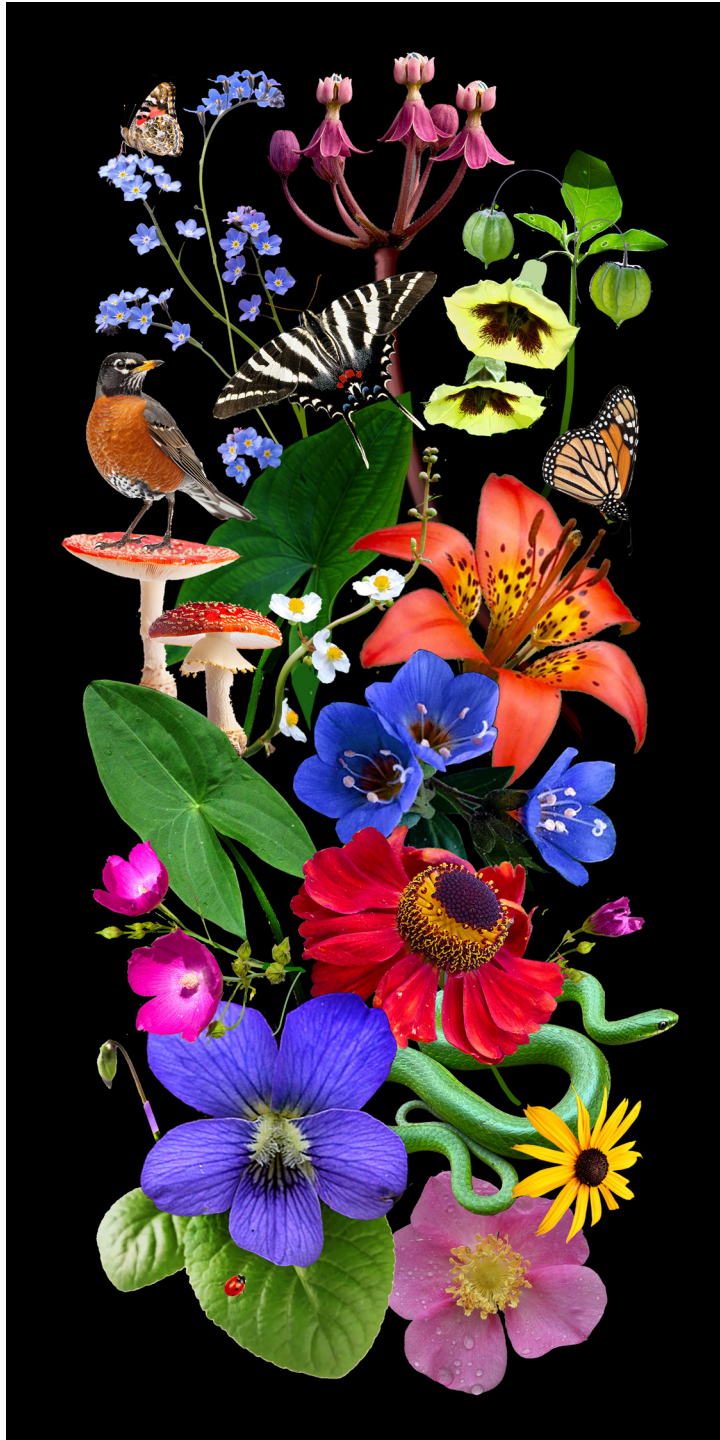
This captivating design is high-contrast, striking and bold. It captures a sense of place with Wisconsin native wildlife, including:

- black eyed susan
- forget me not
- wild geranium
- ox eye daisy
- state bird robin
- amanita muscaria mushrooms
- arrowhead
- Michigan lily
- zebra swallowtail butterfly
- prairie rose
- ground cherry
- purple cone flower
- climbing jacob's ladder
- ruber throated hummingbird
- smooth green snake
- monarch butterfly
- trout lily
- sneezeweed
- state flower common blue violet

This robust collage buzzing with life to grab the viewer's attention and draw them in. The execution will be realistic, blended and painterly with rich, vibrant colors.

MOCKUP: OPTION 1





CONCEPT: OPTION 1

WISCONSIN NATIVES

Area 1

(200 sf)

brushed acrylic

This dense composition is high-contrast, striking and bold. It captures a sense of place with Wisconsin native wildlife, including:

- black eyed susan
- forget me not
- state bird robin
- amanita muscaria mushrooms
- arrowhead
- Michigan lily
- zebra swallowtail butterfly
- prairie rose
- ground cherry
- purple cone flower
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MOCKUP: OPTION





JENNA BROWNLEE

ACRYLIC

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MURALS

BUDGET ESTIMATION:

(515) 771-3087

jenna@jennabrownlee.com

JennaBrownlee.com

@jenna_brownlee 

- **Artist Fee @ \$40/square foot**
 - **Area 2 (200 sf)** **\$8,000**
 - **Area 1 & 2 Combined (396 sf)** **\$15,840**
- **Materials** **\$2,000**
 - Primer, paint, brushes, rollers, lift rental
- **Stay** **\$1,000**
 - Travel (gas/milage), meals, hotel (6-7 nights)
- **Installation Timeline** **6-8 Days**
 - Available Sept & Oct.





JENNA BROWNLEE

ACRYLIC

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MURALS

LETTER OF INTEREST:

(515) 771-3087

jenna@jennabrownlee.com

JennaBrownlee.com

@jenna_brownlee 



My name is Jenna Brownlee and I am a Des Moines, Iowa native, painter and muralist. After studying multiple mediums of art at the Des Moines Art Center, I received a Bachelor of Fine Arts in Graphic Design and Entrepreneurship Certificate from the University of Iowa. I worked as graphic designer for 10 years which has served me well for project management, consensus-building, conceptualization and bringing this project's goals and objectives visually to life. I am a full-time professional artist, was the 2023 Des Moines Arts Festival Featured Artist, am represented by Liz Lidgett Gallery + Design, offer commissions and am an international muralist having painted over 60 murals.

I create concepts that enliven spaces and serve community needs. I am an expert in translating content and vision into intentional design-work that highlights rich community values through iconic joyful imagery to capture and celebrate a sense of place. This project will strengthen my artistic career

while contributing cultural vibrancy. Several professional goals will be achieved through this work: projecting Iowa's artistic talents by expanding my practice into other markets and spreading my geographical footprint, executing large-scale through a contemporary design aesthetic.

As an advocate for city pride, investing in our communities through art celebrates uniqueness, strengthens advocacy and creates a vibrant neighborhood for patrons. I find joy in bringing a sense of togetherness and celebrating inclusion through art while enhancing the cultural landscape. With a mission to make people happy through art, my work is often inspired by nature and positivity with uplifting themes using vibrant colors, collages of abstract shapes, botanicals and lettering.

Thank you for your consideration.

Sincerely,


Jenna Brownlee



EDUCATION

- 2004–2008, University of Iowa, B.F.A in Graphic Design & Entrepreneurship Certificate

PROFESSIONAL INVOLVEMENT

- 2014–Present, Jenna Brownlee Design LLC., Owner & Artist
- 2020–Present, Liz Lidgett Gallery representation
- 2020–2024, EmpowHer Fundraiser, Founder & Co-chair
- 2021, Artist INC Des Moines Inaugural Cohort Fellowship
- 2018, University of Iowa Adobe Jam student portfolio review
- 2014–2018, Greater Des Moines Partnership, Sr. Graphic Designer
- 2015–2018, AIGA member
- 2009–2014, UnityPoint Health, Graphic Designer, Creative Services

AWARDS & GRANTS

- 2020, Iowa Arts & Culture Recovery Grant, Iowa Arts Council
- 2018, Cityview Best in Show Local Artist Runner Up
- 2017, Des Moines Young Professional Creative of the Year
- 2016, Silver Visual Illustration ADDY & Judge's Choice ADDY for Des Moines' Downtwon Farmers' Market Campaign Creative
- 2014, AGIA Poster Show, Best Poster Design

EXHIBITIONS

- 2022–Present, Des Moines Arts Festival exhibitor
- 2025, Liz Lidgett Gallery, limited release
- 2024, Liz Lidgett Gallery, In Bloom group exhibition
- 2024, Liz Lidgett Gallery, limited release
- 2023, Liz Lidgett Gallery, Garden of Earthly Delights group exhibition
- 2023, Liz Lidgett Gallery, limited release (x2)
- 2023, Des Moines Arts Festival Featured Artist
- 2022, Liz Lidgett Gallery, holiday limited release
- 2022, Liz Lidgett Gallery, Bloom group exhibition
- 2022, Liz Lidgett Gallery, limited release
- 2022, Liz Lidgett Gallery, Collected group exhibition
- 2021, Liz Lidgett Gallery, Collected 2 group exhibition
- 2017–2022, Des Moines' Downtown Farmers' Market vendor
- 2020, Liz Lidgett Gallery, Standing Out is the New Fitting In group exhibition
- 2016–2020, Sticks, consignment
- 2019, Pedal Art Poster Show
- 2018–2019, Vintage & Made Fair vendor
- 2018–2019, Market Day vendor
- 2018, West Elm Pop-up shop
- 2016, Pottery Barn Pop-up shop
- 2017, Amanda Reynal Interiors, consignment
- 2016 Beaverdale Holiday Boutique vendor

COMMISSIONS

- 2018–Present, Papyrus greeting cards, watercolor
- 2014–Present, private collection acrylic canvas
- 2023, Meta, canvas triptic mural installation
- 2022, Allrecipes Food Truck Issue, digital illustration & lettering
- 2022, Allrecipes April/May Issue, watercolor
- 2018–2021, freelance graphic design and digital illustration services
- 2021, Better Homes & Gardens April Issue, watercolor
- 2020, National Pork Board, 42"x36" acrylic on canvas
- 2020, Des Moines Register, digital illustration
- 2019, Better Homes & Gardens July 2019 Issue, watercolor
- 2019, Lidgett spring clothing line, watercolor

MURALS/INSTALLATIONS

- 2025, Kuvare, 27x8' interior mural, Des Moines, IA
- 2025, TNT Landscaping, 12x8' & 8x4" interior murals, Ankeny IA
- 2024, Wells Fargo Arena, 15x15' interior mural, Des Moines, IA
- 2024, Charlie Rae's, 10x10' exterior mural, Johnston, IA
- 2024, Amherst, 30x10' interior mural, Heredia, Costa Rica
- 2024, Meta, 25x7.5' interior mural, Kansas City, MO
- 2024, The Bakery, 8x24' exterior panel mural, Audobon, IA
- 2024, Veterans Memorial Hall Green Space, 45x13' exterior mural, Holstein, IA
- 2024, Tigerlily Cafe, 15x15' interior mural, Saint Charles, IA
- 2024, 14 x 8', True Roots Chiropractic, interior mural, Des Moines, IA
- 2023, Iowa City Airport, 300x12' exterior mural, Iowa City, IA
- 2023, Food Bank of Iowa, 50x30' exterior mural, Des Moines, IA
- 2023, Meta, 25x8' interior mural, Kansas City, MO
- 2023, Polk City Pocket Park, 45x12' exterior mural, Polk City, IA
- 2023, Target Distribution Center, 25x15' interior mural, Cedar Falls, IA
- 2023, Target Warehouse, 16x11' interior mural, Cedar Falls, IA
- 2023, Sunnyside Pool House, 25x15' exterior mural, Atlantic, IA
- 2023, House of Color, 8x6' interior mural, West Des Moines, IA
- 2022, Fusion Dance & Fitness, 8x8' interior mural, Cedar Falls, IA
- 2022, Main Street Markt, 24x11', interior mural, Pella, IA
- 2022, Main Street Markt, 30'x8', exterior signage mural, Pella, IA
- 2022, Cherokee State Bank, 8x12', interior mural, acrylic, Cherokee, IA
- 2022, Rooted Family Chiropractic, 8x6', interior mural, acrylic, Bondurant, IA
- 2022, Insight Global, 11x9, interior pillar wrap mural, Des Moines, IA
- 2022, Anthon Main Street, 20x10' exterior mural, acrylic, Anthon, IA
- 2022, Iowa State Fair, 4x8', interior panel mural, acrylic, Des Moines, IA
- 2022, SHIFT, 20x25' exterior mural, acrylic, Atlantic, IA
- 2022, Residential, exterior mural, acrylic, La Porte City, IA
- 2022, Triangle Financial, interior mural, acrylic, West Des Moines, IA
- 2021, Capital Square Skywalk, 12x8' interior mural, acrylic, Des Moines, IA
- 2021, Holmes Murphy Insurance, 12x8' interior mural, acrylic, Waukee, IA
- 2021, Tupelo Honey, 13x11' interior mural, acrylic, Des Moines, IA
- 2021, Memorial Pocket Park, 40'x25' exterior mural, acrylic, Afton, IA
- 2021, DHI Group, Inc., 8x8' interior mural, acrylic, Urbandale, IA
- 2021, City of Moville, 10x20' exterior mural, acrylic, Moville, IA
- 2021, Arnolds Park Art Festival, live painted furniture, acrylic, Okoboji, IA
- 2021, Home Sweet Cone, 8x10' interior mural, acrylic, Waukee, IA
- 2021, DART bus shelter, digital illustration, Des Moines, IA
- 2021, West Des Moines Christian Church, 12x9' interior mural, acrylic, West Des Moines, IA
- 2020, Kinship Brewery, six 8x8' interior murals, acrylic, Waukee, IA
- 2020, Bankers Trust, 15x5' interior mural, acrylic, Des Moines, IA
- 2020, RoCa, 25x12' exterior mural, acrylic, Des Moines, IA
- 2020, Abarrotes La Salud, 10x10' exterior mural, acrylic, Marshalltown, IA
- 2020, The West Place, 8x5' interior mural, acrylic, Milo, IA
- 2020, Residential, 8x5' interior mural, acrylic, Clive, IA
- 2020, BGCCI Community Garden Shed, 8'x6' exterior mural, acrylic, Des Moines, IA
- 2020, Ludvigson Chiropractic, 35x12' exterior mural, acrylic, Cherokee, IA
- 2019, The Throwing Post, 10x8' exterior mural, acrylic, Arnolds Park, IA
- 2019, McKinley Elementary, 12x7' interior wood panel installation, acrylic, Des Moines, IA
- 2019, The District at Prairie Trail, 20x12' exterior mural, acrylic, Ankeny IA
- 2019, The Station on Ingersoll, 16x4' & 7x7' exterior murals, acrylic, Des Moines, IA
- 2019, The Scott, 12x4' interior plexiglass installation, acrylic, Des Moines, IA
- 2018, DYB Gym, 20x9' interior mural, acrylic, Des Moines, IA
- 2018, M's on 4th, 15x25' exterior mural acrylic, Sioux City, IA
- 2018, The Parker on 7th, 165x25' exterior mural, acrylic, Des Moines, IA
- 2018, The Parker on 7th, 13x10' interior mural, acrylic, Des Moines, IA
- 2017, The District at Prairie Trail, 20x12' exterior mural, acrylic, Ankeny, IA
- 2017, Solheim Cup, 36" diameter golf ball installation, acrylic, Des Moines, IA
- 2017, Aveda, 5x8' interior mural, acrylic, West Des Moines, IA



PREVIOUS WORK:

**The Bakery
Audobon, Iowa
16x24'
brushed acrylic
Vinyl panels**

A dense collage of Iowa native foliage, life and succulents (sold inside the store) growing out of the top of a beating heart to show the connection between human and nature.



PREVIOUS WORK:
**WHAT IS TODAY WE
ARE GRATEFUL FOR
EVERYTHING**

**Charlie Rae's
Johnston, Iowa
10x10' exterior mural
brushed acrylic**

The flowers included are native to Latin America, "Soñar" is Spanish for "to dream" and the butterflies signify the migration monarchs make from Canada to Mexico each Fall. The mural will celebrate and symbolize the migration and journey many Latinos make to America, specifically to Marshalltown's community.



PREVIOUS WORK:
KISS MY GRITS

Tupelo Honey
Des Moines, Iowa
13x 12' interior mural
brushed acrylic

This robust collage of southern flowers (gardenia, camellia, azalea, dogwood and hibiscus) and food (peaches, lemon, blueberries, tomato, corn and wheat) represents this restaurant's southern cuisine and Iowa grown foods in the menu. Aesthetically, the juxtaposition of blended painterly flowers paired with energetic fluorescent blue illustrations is reflective of Tupelo Honey's comfort vibe with a creative twist.

PREVIOUS WORK: PURA VIDA
Amherst Real Estate, Heredia, Costa Rica - 30x10' interior mural, brushed acrylic



This piece was commissioned by Amherst, a real estate company with headquarters in Austin, Texas and Heredia, Costa Rica. The design captures a sense of place through iconic imagery representing life, landscape and culture with a sunrise in Austin, sunset in Costa Rica and Amherst organizational values (homes, families) at the center connecting the two locations.

PREVIOUS WORK: VETERANS MEMORIAL HALL GREEN SPACE

Holstein, Iowa - 45x13' exterior mural, brushed acrylic

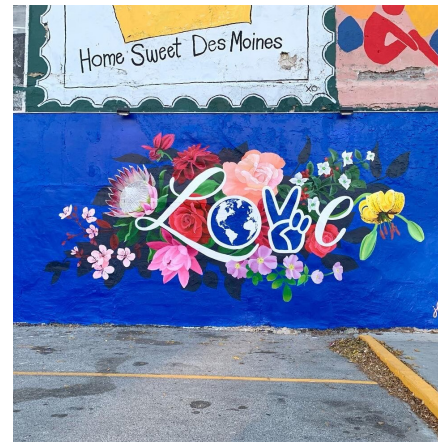
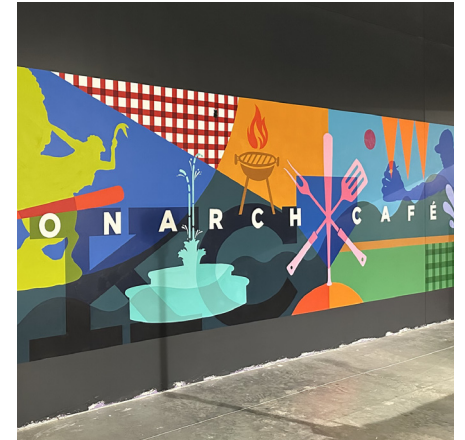
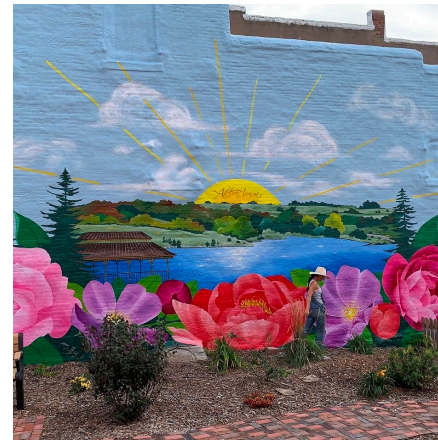


This robust collage captures a sense of place to celebrate the community of Holstein through landscape, agriculture, patriotism and historical architecture.

PREVIOUS WORK: CANVAS



Smaller works on canvas similar as mural concept for style reference



THANK YOU



JENNA BROWNLEE

