

Beverage Service Contract
City of Waukesha – Raised Grain Brewing Company, LLC
2025, 2026, and 2027 Tribute Tuesday Concerts

This Contract is by and between the City of Waukesha, 201 Delafield Street, Waukesha, Wisconsin 53188, a Wisconsin municipal corporation, referred to herein as the City; and Raised Grain Brewing Company, LLC, 1725 Dolphin Drive, Suite B, Waukesha, Wisconsin 53186, a Wisconsin limited-liability company, referred to herein as Raised Grain. Together, the City and Raised Grain are referred to as the Parties.

Recitals

The City, by its Department of Parks, Recreation and Forestry, conducts a series of live music programs called "Tribute Tuesdays." Food and beverages are served at the programs, and the City wishes to provide beverages, including alcoholic beverages. Raised Grain is willing to provide beverages.

Now, therefore, the City and Raised Grain agree, and contract as follows:

1. **Right to Serve Beverages.** Raised Grain shall have the exclusive right to serve beverages at Tribute Tuesday programs in Cutler Park, 321 Wisconsin Avenue, Waukesha, Wisconsin, and shall do so at each Tribute Tuesday program. Tribute Tuesday is scheduled on the second Tuesday of each month from June through September in 2025, 2026, and 2027. Raised Grain may serve beer, hard seltzer, hard lemonade, soda, and water. Raised Grain may not serve intoxicating liquors or wine.
2. **City Obligations.** The City shall organize the Tribute Tuesday events, including marketing and promotion, booking of acts, provision of recyclable and trash receptacles, and security. City shall designate the area within Cutler Park where Raised Grain's service shall take place. City shall provide Raised Grain with access to 120V 20A receptacles for electrical equipment reasonably required to perform its services under this Contract.
3. **Raised Grain Obligations.** Raised Grain shall obtain and provide, at its sole expense, all items that are required for its provision of beverage service at Tribute Tuesday programs that are not provided by the City under section 2, including but not limited to all required licenses, beer, hard seltzer, soda and water inventory; cups, trays and straws; coolers; tappers; and ice. Raised Grain shall provide two separate serving stations and adequate personnel to provide efficient service to patrons.

Raised Grain shall be responsible for providing any necessary extension cords and coverings required for attendee safety.

All service will be conducted in compliance with state liquor laws. Raised Grain will provide sufficient petty cash for cash purchases and shall accept credit card payment. Beverage service at Tribute Tuesday events shall be provided by Raised Grain from 5:30 p.m. to 9:00 p.m. Raised Grain shall clean up the service area at the conclusion of the event.

Raised Grain shall arrive no later than 4:00 p.m. on each date of a Tribute Tuesday program. City staff directions for park entry and exit shall be followed.

Raised Grain agrees to provide City with between 12 and 22 beverage tokens at no charge at each scheduled event. The tokens will be distributed to event performers (2 per performer) and event sponsors (up to six).

4. **Beverage Selection and Price.** Raised Grain shall determine the beverages it will serve and prices for them, but it shall include non-alcoholic options as well as bottled water.
5. **Promotion Information.** Raised Grain shall provide all information that it wishes for inclusion in marketing and promotion materials, including product and pricing information, to the City at least two weeks prior to the program for which it applies.
6. **Compensation.** Raised Grain shall pay City \$1,100.00 per Tribute Tuesday event. Payment is due no later than one week after each event.
7. **Compliance with Alcohol Beverage Laws.** Raised Grain shall be solely responsible for compliance with all alcohol-beverage statutes and regulations, including but not limited to age verification and not serving to intoxicated persons.
8. **Indemnification.** Raised Grain shall indemnify and hold the City harmless from any and all third-party claims, demands, causes of action, lawsuits, judgments, penalties, and other liabilities of any kind arising out of, or connected in any way with, Raised Grain's provision of beverages at Tribute Tuesday programs, including but not limited to violations of alcohol-beverage laws, and including court costs and actual attorney fees.
9. **Insurance.** At all times during Raised Grain's provision of beverages at Tribute Tuesday programs, and for a period of at least 90 days afterward, Raised Grain shall maintain, at its sole expense, a policy of commercial general-liability insurance, including an endorsement or separate policy providing liquor-liability coverage, naming the City as an additional insured, with limits of not less than \$1,000,000 per occurrence and \$2,000,000 aggregate. Policies shall be occurrence, and not claims-made, policies and shall be primary, not excess, and non-contributory. All policies shall be from insurers licensed to issue such policies in Wisconsin. Raised Grain shall deliver a certificate of insurance to City showing that all requirements of this section are met.
10. **Parties Are Independent Contractors.** Nothing in this Contract shall be construed to create any relationship between the Parties other than independent contractors. Unless specifically provided in this Contract, the Parties are not agents for one another, have no authority to bind the other to contracts, and have no vicarious liability for the other's acts or omissions.
11. **Governmental Immunities and Notice Requirement Preserved.** Nothing in this Contract shall be construed to be a waiver or modification of the governmental immunities or notice requirements imposed by Wis. Stats. §893.80 or any other law.
12. **Term.** This Contract supersedes all previous contracts between the Parties. It shall commence upon its execution by all Parties and shall continue in force until the final Tribute Tuesday event of 2027, unless terminated earlier by mutual agreement of the Parties.
13. **Integration.** This Contract embodies the entire agreement of the Parties with respect to the subject matter expressed herein. All other inconsistent agreements and understandings of the Parties with respect only to the subject matter expressed herein are superseded and are unenforceable.
14. **Survival and Parties Bound.** Unless specifically limited in this Contract, any term, condition, or provision of this Contract will survive the execution of this Contract or any stated time periods, to the

extent necessary for their performance. This Contract is binding upon, and inures to the benefit of, the Parties' successors, assigns, heirs, executors, trustees, and personal representatives.

15. **Governing Law and Jurisdiction.** This Contract will be construed and enforced according to the laws of Wisconsin. The Parties agree that if a lawsuit is necessary with respect to this Contract, it will be filed in the state Circuit Court for Waukesha County, Wisconsin. The Parties consent to personal and subject-matter jurisdiction in Wisconsin and waive all jurisdictional defenses.

City of Waukesha

By Shawn N. Reilly, Mayor
Date: _____

Attested by Linda Gourdoux, City Clerk
Date: _____

Raised Grain Brewing Company, LLC

By (print name) _____
Title: _____
Date: _____

By (print name) _____
Title: _____
Date: _____