



City of Waukesha
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Committee: Parks, Recreation and Forestry Board	Date: 2/17/2025
Common Council Item Number: ID# 25-00275	Date: 2/20/2020
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry	City Administrator Approval: Anthony Brown, City Administrator AB
Finance Department Review: Joe Ciurro, Finance Director JC	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: Generac Proposal for JanBoree 2026 Presenting Sponsorship Benefits as noted in the Waukesha JanBoree Sponsorship Agreement	

Details:

A detailed description requested by Generac will need approval by the Park Board and City Council to help WPRF acquire Generac as the Presenting Sponsor for JanBoree 2026. The items listed are based on Generac's request to include an indemnification statement. The City Attorney has provided clarity in the proposed paragraph.

Options & Alternatives:

We could choose not to do business with Generac on these terms and forgo sponsorship dollars.

Financial Remarks:

Twelve thousand dollars in revenue would be received for a Presenting Sponsorship for one year under these terms and conditions. Funds would be directed to Account number 5920.45820.

Executive Recommendation:

Recommend approval of the Waukesha JanBoree Sponsorship Agreement between the City of Waukesha and Generac for the 2026 JanBoree.