

November 7, 2025

To: Library Board of Trustees
From: Bruce Gay, Library Director
Re: Library accounts held at the Waukesha County Community Foundation

The library has had a long partnership with the Waukesha County Community Foundation (WCCF), which manages private support for the library.

The Library currently has three accounts at the WCCF.

The Waukesha Public Library Historic Bequest Fund—currently \$95,715.40. Created 5/20/2011. This fund consists of donations restricted for a specific use, usually a specific subject for a purchase. The library is not trying to add to this fund.

The Waukesha Reads Fund of the Waukesha Public Library—currently \$38,456.18. Created 3/28/2019. This fund is used solely to support the Waukesha Reads program in years when other grant sources do not match expenditures. This fund was created through a donation from the Tikalsky fund.

The Waukesha Public Library Fund—currently \$855,235.10. Created 3/29/2019. This is the fund I refer to as the library “endowment.” It was initially created to support the first floor renovation and is now the major focus for the library’s fundraising efforts. The library’s various matching campaigns, fundraising letters, and appeals all contain QR codes linking to this fund.

Efforts to increase the fund in 2025:

- February—public annual report document sent to donor base—not specifically a fundraising effort but QR code included and several thousand dollars donated.
- June--Public Art Committee—members contacted at least three potential donors to match library’s \$5,000 gift donation to fund Robin Jebavy “Amber” artwork.
- August--\$20,000 matching campaign raised \$12,000 additional (to date); both added new donors and reactivated donor base.
- December 2—Giving Tuesday appeal planned.
- End of year—holiday appeal and card to be mailed.