

Committee : Parks, Recreation and Forestry Board	Date: 3/17/2025
Common Council Item Number: ID#	Date: Click here to enter a date.
Submitted By: Ron Grall, Director of Parks, Recreation & Forestry; Sheryl Emanuel, Sports Coordinator; Mark Thompson, Recreation Supervisor; Gala Evers, Recreation Supervisor	City Administrator Approval: Anthony Brown, City Administrator
Finance Department Review:	City Attorney's Office Review:
Joe Ciurro, Finance Director	Brian Running, City Attorney

Subject:

Approval and authorization of contracts between the City of Waukesha Parks, Recreation and Forestry Department and various specialized service providers.

Details:

Waukesha Parks, Recreation and Forestry Department (WPRF) is working collaboratively with various Independent Contractual Services to provide recreation services for the Waukesha community. New contracts/renewal contracts include: SparkL LLC Dba Challenger Island of Greater Milwaukee– Camps (Pet Palooza, Roat Trip, Slimetopia, Kid's night Out); Hopkins Sports Camp, LLC – Sports (Volleyball, Preschool), Kellar Dance Studio – Ballet and Tap Classes; Fitventures Pewaukee Inc. DBA Orange Shoe Personal Fitness – Fitness Classes (Coreflex and Sunrise Yoga), Tae Kwon Do (Dave Galewski) – Marial Arts; Tree Top Explorer LLC– Tree Climbing to meet the Recreation needs of the community. Fees and Charges are negotiated using the Comprehensive Revenue policy guidelines approved by the Parks, Recreation and Forestry Board. In accordance with departmental policy, WPRF receives 30% of all the resident fees.

Options & Alternatives:

Staff's recommendation is to work cooperatively with SparkL LLC Dba Challenger Island of Greater Milwaukee, Hopkins Sports Camps LLC, Kellar Dance Studio, Fitventures Pewaukee Inc. DBA Orange Shoe Personal Fitness, Tae Kwon Do (Dave Galewski) and Tree Top Explorer LLC to meet the Recreation needs of the community.

Financial Remarks:

WPRF receives 30% of all the resident fees. Yearly Projected Revenue:

- 5310.45810.51500 SparkL LLC Dba Challenger Island of Greater Milwaukee, Ruchi Bhootra \$4,000
- 5310.45810.51500 Tae Kwon Do, Dave Galewski \$18,000*
- 5310.45810.51500, Treetop Explorer, LLC, Curtis Andrews \$2,000*
- 5310.45810.57800 Keller Dance Studio, Sandy Keller \$8,000*
- 5310.45810.57000 Fitventures Pewaukee Inc. DBA Orange Shoe Personal Fitness, Connor Clementson -\$2,000
- 5310.45810.52500 Hopkins Sports Camps, LLC Marcus Baldwin \$8,000*

Executive Recommendation:

Recommend approval of the contracts between City of Waukesha and the 6 service providers and authorize the Mayor to enter these contracts.