



Proposed - Powerwashed

I would recommend simply pressure washing the entire facade, this is the most cost-effective, ensures a clean and consistent backdrop for the fox (and all future murals), and helps the wall and artwork weather more evenly over time. I am hoping the city can take care of this preparation step ahead of any mural work in the alley.

If you'd prefer for me to handle it directly, I will need to seek a higher budget to account for those additional materials and labor, as well as coordination of details like water and power hook-ups for implementation.

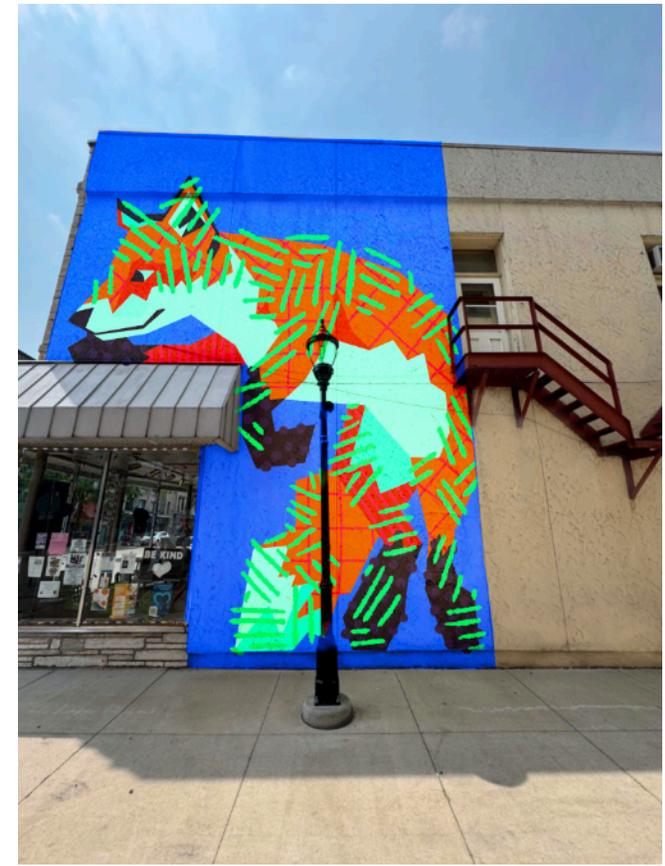


Fresh Coat of 'Matching' Paint

This option is not recommended as even if you know the exact paint used, there will be a visible line unless the *entire* wall is freshly painted.

While this is certainly possible, it will add costs in material and labor, being outside of the original scope.

Alternatively, a fresh coat of paint to the entire facade could be provided by the city ahead of installation of any murals.



Fresh Coat of New Paint Color

This option is not recommended, I believe the original proposed mural design does a better job playing with the architecture and space of the alley, and seems to be one of the design points the board liked best based off of feedback.

While this is certainly possible, it will add costs in material and labor being outside the original scope.



Proposed - Additional footprints

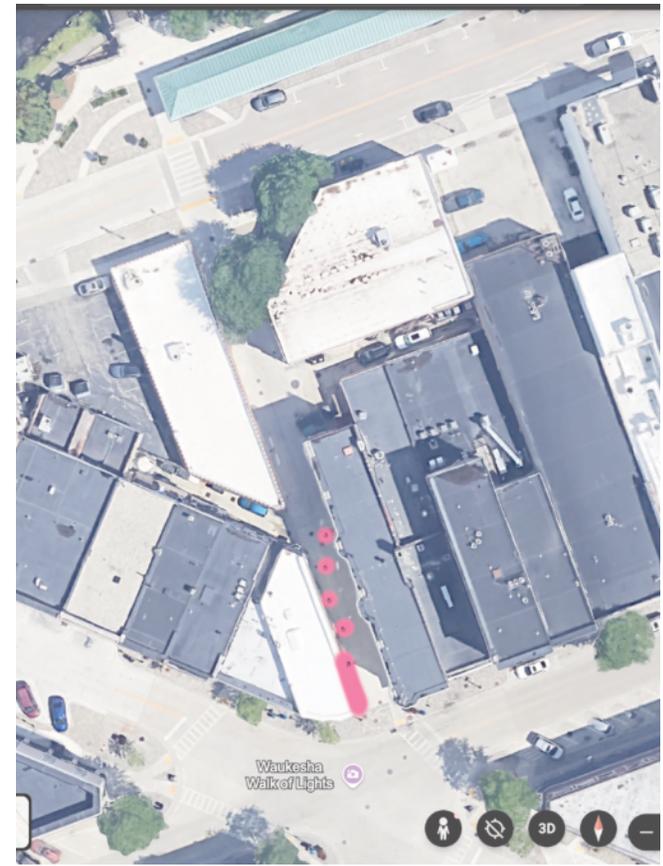
I would love to add for your consideration, fox footprints leading from the riverwalk end of the alley, painted on the ground, sized to match the fox. This option incorporates an interactive element encouraging children and adults to follow the path down the alley and explore. Number of footprints and spacing to be determined, could be part way down the alley or all the way to the riverwalk.



Footprints on Ground

The darkest purple color (same as the fox's feet) would set the print shape, and the dots could be in any of the contrasting colors (not all prints need to be the same!) this would draw color and interest as well as guide visitors through the alley creating an experience in addition to a landmark gathering space.

These would wear down faster than the wall paint of course, but could always be touched up, or just be an extra 'kickoff' to the alley project being underway.



Aerial View Placement

This option should remain in the original price scope, utilizing leftover paint from the mural.