



City of Waukesha
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Committee: Transit Commission	Date: 5/8/2025
Common Council Item Number: ID#25-00682	Date: 5/20/2025
Submitted By: Alex Damien, Director of Public Works	City Administrator Approval: Anthony Brown, City Administrator AB
Finance Department Review: Joseph Ciurro, Finance Director	City Attorney's Office Review: Brian Running, City Attorney BR
Subject: Waukesha County Business Item- Review and Act on Proposed FlexRide Contract with MobilSE, Inc.	

Details:

This item is a Waukesha County Transit Business Item to review and act on the proposed contract for MobilSE, Inc to provide FlexRide service for 2025 between select areas within Milwaukee and Waukesha Counties. FlexRide is an on demand service that will pick passengers up near their homes or a bus stop and drop them off at businesses in Waukesha County or southern Milwaukee County and then provide a return trip. This service works in areas where there is some demand for transit but not enough to justify a fixed route bus. Waukesha County has agreed to provide partial funding of this program in 2025 as it had in 2024. MobilSE is a transit advocacy organization in the Milwaukee region which oversees the FlexRide program. The actual service operator is Via Transportation, Inc. a world leader of on demand transportation.

Options & Alternatives:

No alternatives. This is a Waukesha County Transit business item.

Financial Remarks:

As with all Waukesha County Transit contracts, there are no City funds used for this service. Waukesha County funds the service and has agreed to fund up to \$498,575 for 2025.

Executive Recommendation:

Recommend approval.