

Mi Salgado
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(414)426-2398

August 22, 2025

City of Waukesha
Attn: Robin Grams
201 Delafield Street
Waukesha, WI 53188
rgrams@waukesha-wi.gov

Re: Call to Artists: City of Waukesha Friedman Alley Mural - [Friedman Alley- Activate the Alley](#)

OVERVIEW OF DESIGN PROPOSAL

My goal to activate the Friedman Alley, located at 300 W Main Street, Waukesha, WI, is to provide a mural design that celebrates the natural heritage of Wisconsin by paying tribute to its identity as the Dairy State and honoring the native flora and fauna that define its landscapes.

Through the use of vibrant colors and illumination effects, the proposed design brings energy and movement to the site, inviting visitors into a visual experience. Woven into the design, the mural design honors the legacy of Les Paul, Waukesha's native and pioneer of the electric guitar. The flowing strings add a musical pulse to the mural while blending with the composition of nature. Together, these elements create a vibrant fusion of nature, culture, and innovation, reflecting the spirit of Waukesha.

The proposed project will be painted on ACP panels. The work is to be done offsite requiring access to site for inspection and installation only.

PROPOSAL DESIGN

- For rendering purposes - the digital illustrations attached do not demonstrate the final result (additional renderings attached at the end of proposal)





MATERIALS

Spray Paint

Exterior Latex Paint

Aluminium Composite Panel Cladding - 3MM Bebond ACP

PROJECT TIMELINE

Project Timeline (timeframe may change according to approval and start date):

- **Start Date: Week of September 15, 2025**
 - Final design approval
 - Substrate preparation and priming
 - Initial sketching and layout
- **Week of September 22, 2025**
 - Painting begins: Base colors, major forms, and background details completed
 - Mid-week progress check-in
- **Week of September 29, 2025**
 - Detail work & finishing touches
 - Final review and prep for delivery
- **Delivery & Installation: Week of October 6, 2025**
 - Transport to site
 - Installation and touch-ups if needed after installation

COST BREAKDOWN - DIMENSIONS/COST/FABRICATION

MURAL AREA #2 (10' x 20')

Category	Description	Estimated Cost
Fabrication	Materials – 3 MM ACP	\$447.91
	4 sheets of 10 x 5 feet	
	Price: \$103.74 / SHT + tax	
	Paint Materials	\$275
Installation	Equipment rental: Scissor Lift	\$550
	Installation Fee (hire)	\$200
	(Rental quote attached at end of proposal)	
Artist Fee	10 X 20 Feet = 220 sq ft @\$30	\$6,600
Total		\$8,072.91

BIO

My name is Mi Salgado, a self-taught creative based in Milwaukee, Wisconsin. Without any formal art education, I began exploring my creativity at a young age, learning through practice and observation. My professional career in the arts dates to 2017, and over the years I've practiced various creative methods—from woodburning to large-scale painting.

I've been involved in community mural work throughout Milwaukee, beginning with collaborative projects alongside teens and evolving into solo mural pieces created for neighborhoods across the city. These public and residential art projects have allowed me to use creativity as a tool for dialogue, healing, and celebration.

In addition to public art, I've exhibited work in various galleries, including Walker's Point Center for the Arts (WPCA), the University of Wisconsin-Milwaukee (UWM), and others. These opportunities have allowed me to explore more personal themes and connect with broader audiences through gallery settings.

Through workshops, collaborations, and continued community engagement, I've developed a style that is both deeply personal and rooted in the shared stories of others. My work is a reflection of the people and places that inspire me, grounded in connection, growth, and the power of art to bring people together.

EXAMPLE WORK 2024

Marshall Building – Honey Bee Sage



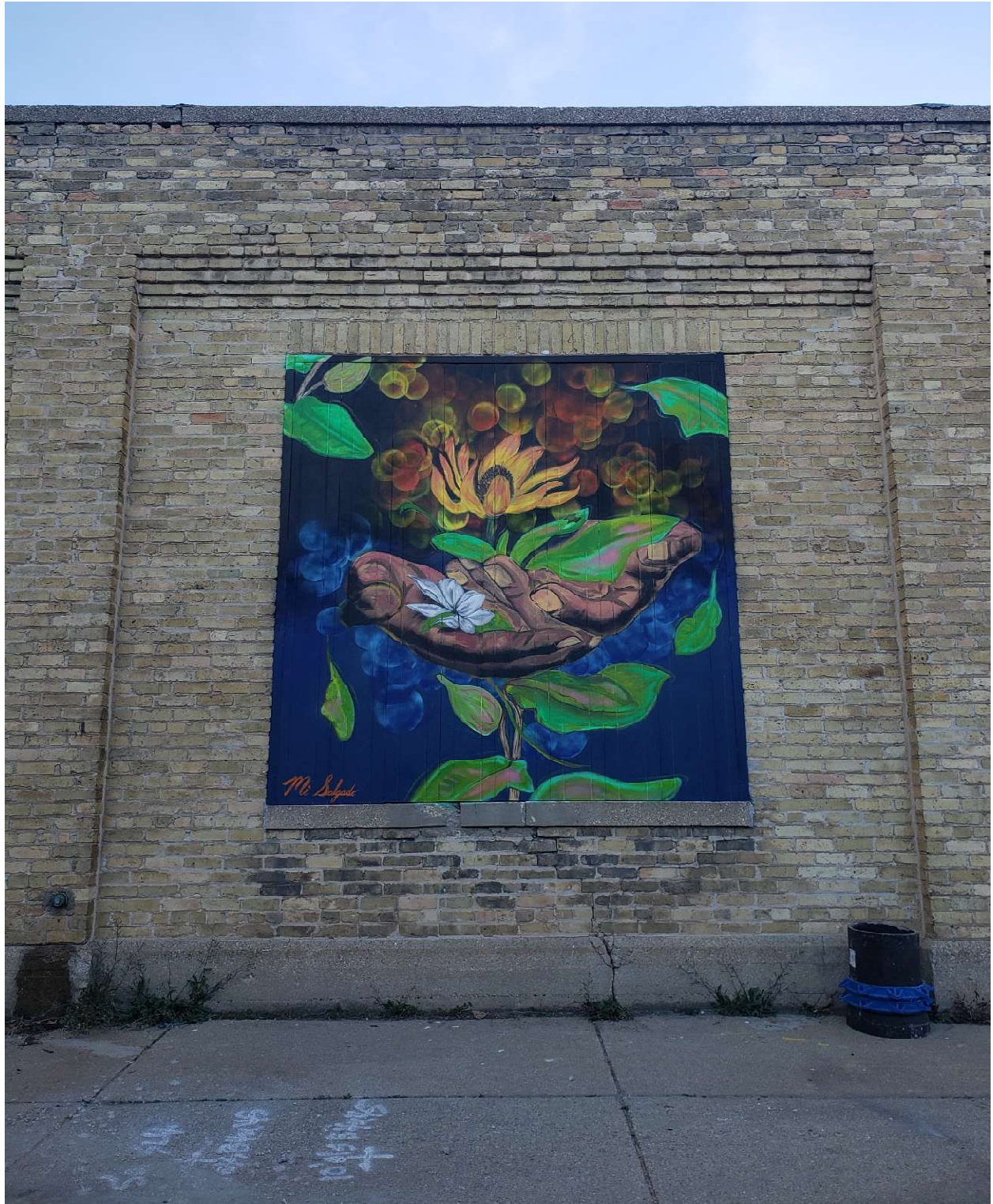
2021 Black Cat Alley – ACP Installation



2023 Menomonee River Valley – 3 ACP Installation



2023 Menomonee River Valley



EQUIPMENT RENTAL ESTIMATE

United Rentals Quote

Rent

Buy

Total Control

Invoices & Payments

Locations

Training

Solutions

Services

Safety

Company

300 W Main St, Waukesha, WI 53186

UR Handles Transport

10/6/2025 - 7:30 am

10/7/2025 - 7:30 am

You have 1 item in your cart

Need to order for multiple jobsites? Utilize "Save For Later" for items that need to go to different jobsites than the one chosen above. You can only checkout with one jobsite at a time.

Cart #: D000998736

Cat Class: 300-2000

19 ft. Scissor Lift, Electric, Narrow

\$175 Daily

\$331 Weekly

\$688 Monthly

-

1

+

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Include Rental Protection Plan

The Rental Protection Plan, if accepted, limits your financial responsibility for damage to and/or theft of the Equipment. To learn more, see the [Rental Protection Plan Terms](#). By selecting "Accept," you agree to the terms and conditions of the Rental Protection Plan.

☒ Accept

☐ Decline

Exclusive rates, only online.

Cost Estimate

\$546.79

19 ft. Scissor Lift, Electric, Narrow	
Qty: 1	\$175.00
UR Handles Transport	\$316.00
Environmental fee	\$3.50
Rental Protection Plan	\$26.25
Taxes	\$26.04

Checkout

MI SALGADO

Visual Artist

RESIDENCY

2024 – Mural Project, Artists Working In Education, Bay View Montessori School, Milwaukee, Wisconsin

INSTALLATIONS

2025 – Mural Project, *Pollinating*, HoneyBee Sage, Milwaukee, WI

2025 – Mural Project, Urban Ecology Center, Milwaukee, WI

2024 – Community Mural, *Dia de Los Muertos*, Milwaukee, WI

2023 – Mural Project, Menomonee River Valley, Milwaukee, WI

2022 – Mural Project, *Resemblance in Nature*, Milwaukee Area Technical College, Milwaukee, WI

2021 – Mural Project, *Life's Pollinators*, Black Cat Alley, Milwaukee, Wisconsin

2021 – Mural Project, *American Robins in Flight*, Tank Park, Green Bay, Wisconsin

2021 – Mural Project, *Untitled*, East Side Art Lot, Milwaukee, Wisconsin

SELECTED GROUP EXHIBITIONS

2024 – UWM Art Union, "Colors of Our Comunidad: Latine Artists in Celebration," Milwaukee, Wisconsin

2023 – Consignment Project Collection, Museum of Wisconsin Art, West Bend, Wisconsin

2023 – Milwaukee Artist Resource Network, "¡Chicano Power!" Milwaukee, Wisconsin

2023 – WPCA, Mexican Fiesta Exhibition, Milwaukee, Wisconsin

Phone

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LinkedIn

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EDUCATION

Milwaukee Area
Technical College
Milwaukee, WI | 2021-
2024

*A.A.S in Architectural
Technology*

Milwaukee Area
Technical College
Milwaukee, WI | 2018-
2020

*Certificate in
Entrepreneurship*

SKILLS

2D Painting
Mural Painting
Mixed Media
Woodwork
Adobe Fresco
Procreate
Microsoft Office
Revit
SketchUp
AutoCAD

2023 – Mitchell Street Arts, “The Art of Limitless Scale,”
Milwaukee, Wisconsin

2023 – La Gente Art Gallery, Milwaukee, Wisconsin

2022 – Walker's Point Center for the Arts, “Annual Members
Show,” Milwaukee, Wisconsin

2021 – Latino Arts Inc, “Hyphenated Americans,” Milwaukee,
Wisconsin

SELECTED SOLO EXHIBITIONS

2023 – Walker's Point Center for the Arts, “Featured Member Solo
Exhibition” Milwaukee, Wisconsin

AWARDS

2022 – 3rd Place Award in the Visual Arts category, Historic King
Drive Business Improvement

REFERENCES

Larissa Gladding

Program Director, East Side Business Improvement District #20

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Marcela (Xela) Garcia

Executive Director

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BE KIND

Cmifalgado



Cmijalado



Amigado



Amigado