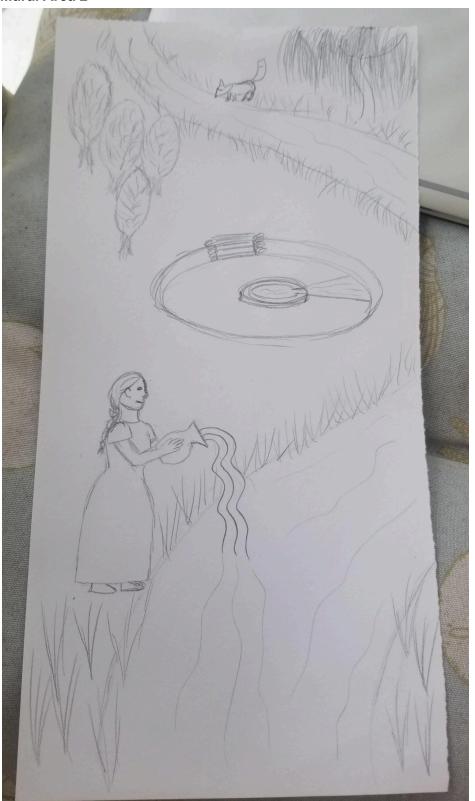
Friedman Alley Mural Proposal

Mural Area 2



The Artwork:

The title of this piece is *Uisge* (pronounced oos-guh), the Gaelic word for water. Water has been essential to the development and history of Waukesha, first from indigenous trading, living, and gathering, then to Waukesha's prolific Springs era, to now, when residents and visitors alike walk along, fish from, and kayak down the fox river. This piece reminds us of the importance Waukesha's waterways have held to its residents for centuries. The color scheme for this painting will feature bright blues and greens and show the abundance of life that the Uisge of Waukesha provides all of us.

Note: this concept was created BEFORE the flooding we are currently experiencing.

Materials:

This piece will be painted directly on the wall of Mural Area 2. The surface will be cleaned and primed according to environmental and city guidelines. Exterior latex paint will be used to create the artwork, and finished with a protective clearcoat.

Timeline:

Completion of this project is dependent on when the city accepts this proposal. Being that this piece will be painted directly on the wall, it may not be until Spring 2026 that painting can begin, pending city timelines and artist availability. From the time that the artist can start prepping the wall to finishing the painting will likely be 2-4 weeks.

Expenses:

Paints, primer, brushes, etc. \$1500 Lift Rental \$1000 Artist Fee \$4500

Total \$7000

The Artist:

Lindsey Teuteberg (she/her) is a Waukesha County native, growing up in Dousman and living most of her adult life in the City of Waukesha. She is a freelance artist, musician, music therapist, and writer. This will be Lindsey's first outdoor mural after a lifetime of making art and music. Her most recent commission was for Crush Wine Bar in Waukesha, painting a custom oil painting to hang inside their Downtown Waukesha location, pictured below.

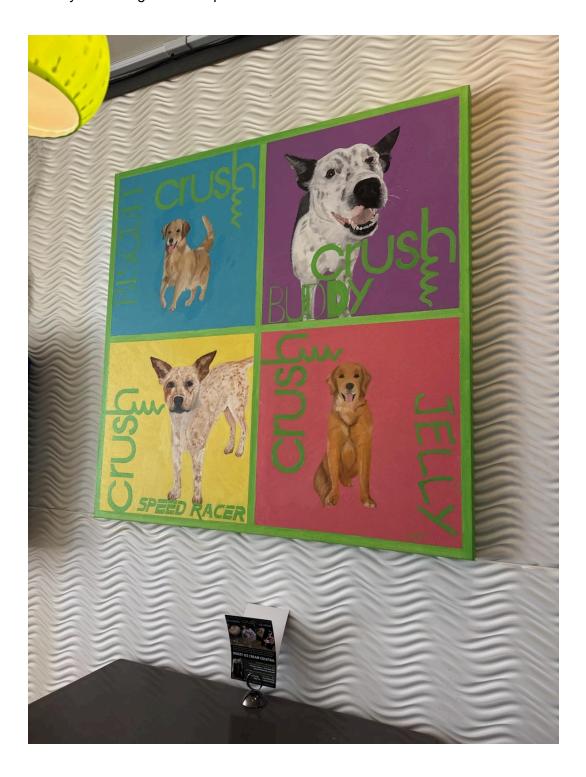
Previous Work:









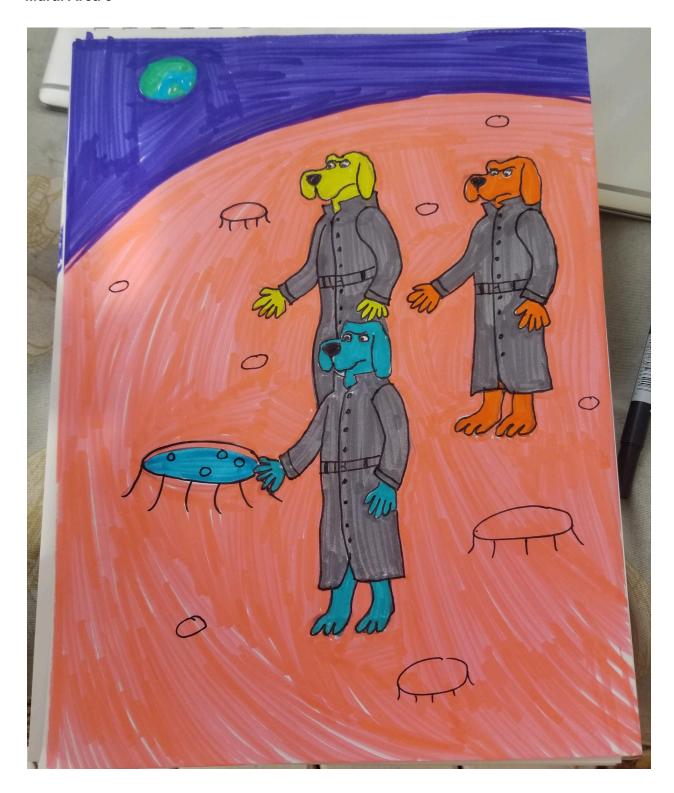


Lindsey Teuteberg Mural Proposal #2



Friedman Alley Mural Proposal

Mural Area 3



The artwork:

The inspiration for this piece came to me like a download from the universe. I have no idea what any deeper meaning may be, but I can say, there is nothing like this in downtown Waukesha already. The bright pastels and cartoonish style are unlike any other public art piece currently on display downtown. It is whimsical and silly, a perfect addition to Friedman Alley that will bring brightness and fresh energy to this space, making it the welcoming spot that the city of Waukesha is aiming to project with this facelift endeavor.

Materials:

This piece will be painted on 2-3 (depending on availability of sizes) 3mm aluminum composite panels installed by a professional sign company after completion. The finished size will be either 8'x12' or 8'x14', again depending on the availability of large aluminum composite panels.

Timeline:

The project will take roughly four months to complete after acceptance by the city of Waukesha. Sourcing and ordering materials will take two-three weeks, prepping and priming the composite boards, followed by mapping the design (which will be digitized) onto the panels, and finally painting them, all based on the current work load and availability of the artist. After the work has been completed, the sign company (likely Fast Signs Waukesha) will be contacted to install the finished mural in the alley.

Expenses:

Aluminum Composite panels \$500 Paints, primer, brushes, etc. \$700 Mural Installation \$700 Artist Fee \$2500

Total \$4,400

The Artist:

Lindsey Teuteberg (she/her) is a Waukesha County native, growing up in Dousman and living most of her adult life in the City of Waukesha. She is a freelance artist, musician, music therapist, and writer. This will be Lindsey's first outdoor mural after a lifetime of making art and music. Her most recent commission was for Crush Wine Bar in Waukesha, painting a custom oil painting to hang inside their Downtown Waukesha location, pictured below.

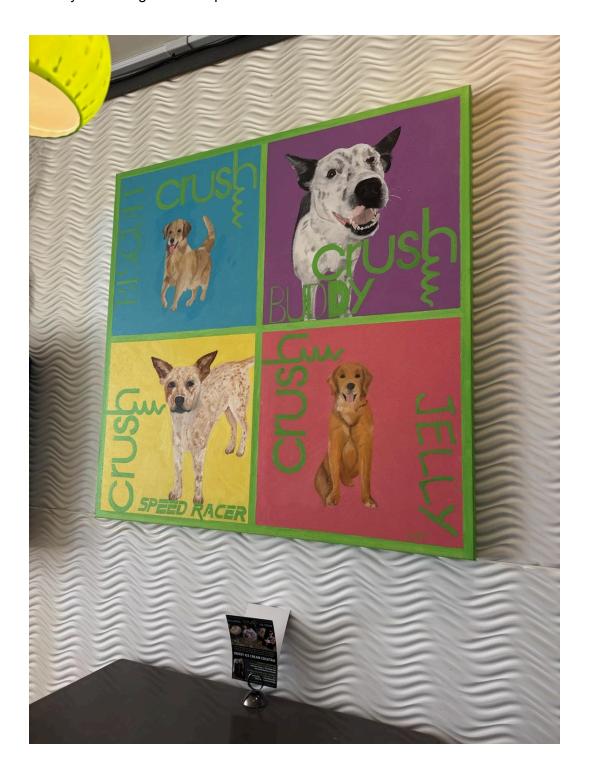
Lindsey Teuteberg Mural Proposal #1

Previous Work:









Lindsey Teuteberg Mural Proposal #1

