



City of Waukesha
201 Delafield Street
Waukesha, WI 53188
Tel: 262.542.3700
waukesha-wi.gov

City of Waukesha Cover Sheet

Committee: Cemetery Commission	Meeting Date: August 10, 2026
ID Number:	Ordinance/Resolution Number (if applicable):
Department Submitting: Cemetery	Submission Date: August 4, 2026
Agenda Item Title: Review and possible action regarding approval of concept plan for a boulevard cremation garden.	

Issue Before the Council:

Whether or not to approve the concept plan for adding cremation options to the boulevard at Prairie Home Cemetery. Due to increasing demand, the cemetery will continue to need additional cremation options, and the boulevard is a prime location as there are two existing columbaria that are nearly sold out, and green space is available for expansion. The proposed concept plan for developing the boulevard as a "cremation garden" has three phases which can be completed over multiple years as needed.

Options & Alternatives:

1. Approve the concept plan for the addition of needed cremation options at Prairie Home Cemetery.
2. Deny the concept plan and recommend alternatives for adding cremation options.

Additional Details:

Due to the continued growth in cremation preference, approximately 95% of the cemetery's existing single and double niche inventory has been sold, leaving limited options available for current and future customers. As demand continues to increase, there is an immediate need to expand cremation offerings to ensure the cemetery can effectively serve the community and maintain adequate inventory.



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The proposed Boulevard Cremation Garden utilizes a phased development approach that is both fiscally responsible and strategically aligned with projected demand. This method allows the cemetery to expand inventory incrementally, monitor utilization trends, and manage resources efficiently while avoiding unnecessary upfront development costs. As each phase is completed, additional niches, walkways, and landscaping enhancements will be added, progressively transforming the area into a fully developed cremation garden.

The phased approach provides flexibility to respond to changing market conditions while ensuring a consistent supply of available cremation options. It also supports long-term operational sustainability by generating new revenue opportunities, maximizing the use of existing cemetery space, and enhancing the overall appearance and functionality of the boulevard. Upon completion, the cremation garden will provide an attractive, dedicated memorial space that meets the evolving needs and expectations of families while strengthening the cemetery's ability to serve the community well into the future.

What is the Strategic Plan Priority this item relates to:

Financial Sustainability: Implementation of the Boulevard Cremation Garden plan would support Financial Sustainability by creating new cremation inventory in response to increasing market demand, ensuring the cemetery remains competitive and financially viable. With approximately 95% of existing niche inventory sold, additional cremation options are necessary to maintain revenue streams and meet customer needs. The phased development approach allows investment to occur incrementally, reducing upfront costs while aligning expenditures with actual demand. This strategy maximizes the efficient use of cemetery space, generates future sales opportunities, and supports long-term financial stability through responsible asset management and inventory planning.

Service in Excellence: The Boulevard Cremation Garden plan serves as both a response to immediate inventory needs and a foundational component of the cemetery's long-term master planning efforts, demonstrating a commitment to sustainable growth, operational excellence, and exceptional service to the community.

People-Centered Development: The Boulevard Cremation Garden plan supports People-Centered Development by creating a thoughtfully designed space that serves the needs of families, visitors, and the broader community. It reflects a commitment to understanding community needs and investing in facilities that enhance the experience of both current and future generations.



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What impact will this item have on the Strategic Plan Priority?

See above.

Financial Remarks:

The Boulevard Cremation Garden plan is a financially responsible investment that creates much-needed cremation inventory, generates future revenue opportunities, maximizes the use of existing cemetery assets, and supports the cemetery's long-term financial sustainability through a phased, demand-driven development strategy.

Executive Recommendation:

Recommend approval of the Boulevard Cremation Garden Concept Plan.

Recommended Motion:

Move to approve the Prairie Home Cemetery Boulevard Cremation Garden Concept Plan.

Reviewed By:

City Attorney Brian Running	Date Reviewed
Finance Director Joseph Ciurro	Date Reviewed
City Administrator Anthony Brown	Date Reviewed



605 S Prairie Ave



PRAIRE HOME CEMETERY
Existing Conditions

Waukesha, WI

June 15th, 2026

Confidential & Proprietary Notice:

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605 S Prairie Ave



PRAIRE HOME CEMETERY
Conceptual Master Plan

Waukesha, WI June 15th, 2026

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605 S Prairie Ave

PHASE 3

PHASE I

EXISTING

PHASE 2



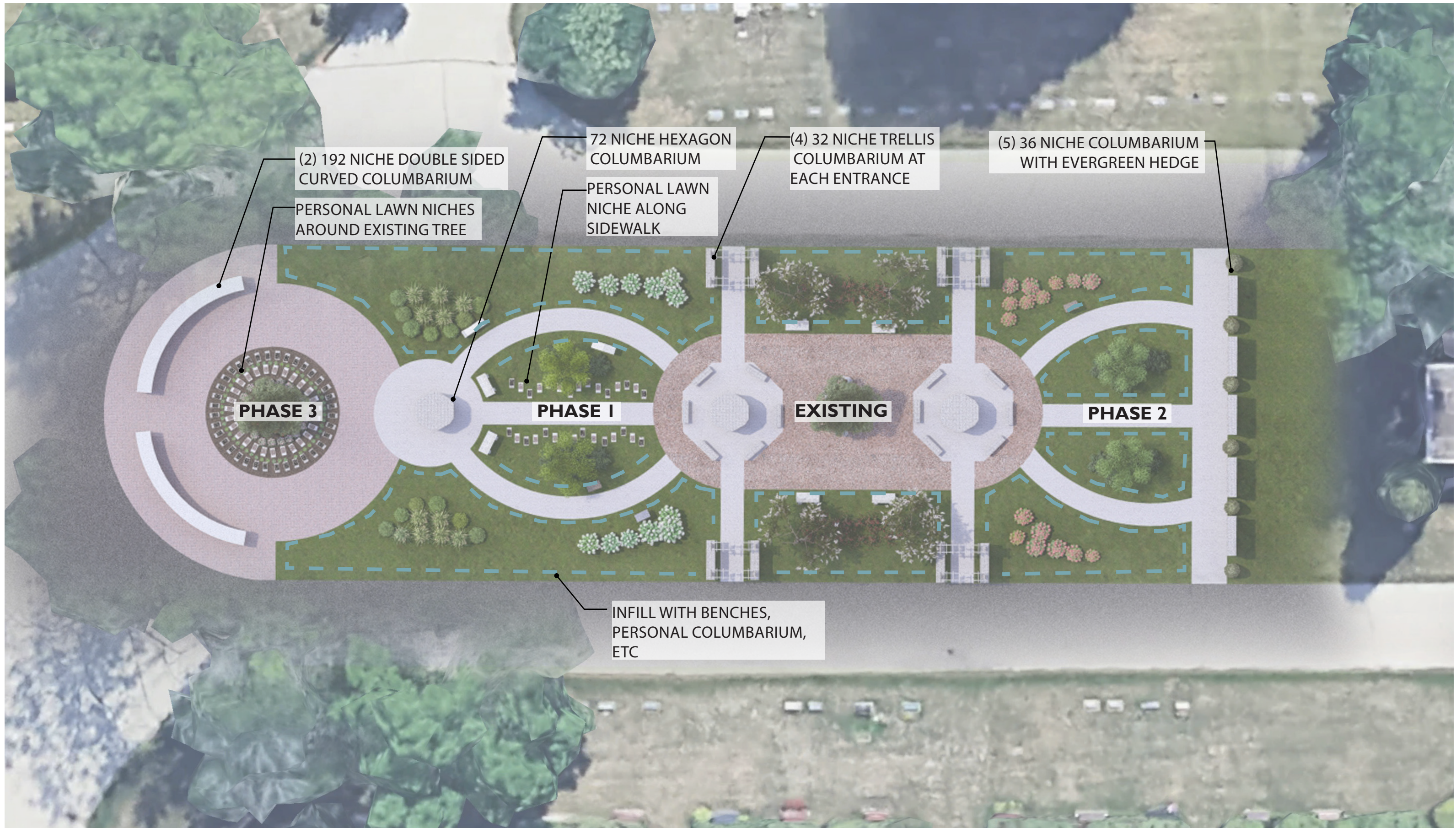
PRAIRE HOME CEMETERY Cremation Garden Phasing Plan

Waukesha, WI

June 15th, 2026

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PRAIRE HOME CEMETERY
Cremation Garden Conceptual Render

Waukesha, WI

June 15th, 2026

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