



JENNA BROWNLEE

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JennaBrownlee.com

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PROJECT BUDGET: \$12,535



JENNA BROWNLEE

ACRYLIC

MURALS

ARTIST QUALIFICATIONS:

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My name is Jenna Brownlee and I am a Des Moines, Iowa native, painter and muralist. After studying multiple mediums of art at the Des Moines Art Center, I received a Bachelor of Fine Arts in Graphic Design and Entrepreneurship Certificate from the University of Iowa. I worked as graphic designer for 10 years which has served me well for project management, consensus-building, conceptualization and bringing this project's goals and objectives visually to life. I am a full-time professional artist, was the 2023 Des Moines Arts Festival Featured Artist, am represented by Liz Lidgett Gallery + Design and am an international muralist having painted over 60 murals.

I create concepts that enliven spaces and serve community needs. I am an expert in translating content and vision into intentional design-work that highlights rich community values through iconic joyful imagery to capture and celebrate a sense of place. This project will strengthen my artistic career while contributing cultural vibrancy. Several professional goals will be achieved

through this work: projecting Iowa's artistic talents by expanding my practice into other markets and spreading my geographical footprint, executing large-scale through a contemporary design aesthetic.

As an advocate for city pride, investing in our communities through art celebrates uniqueness, strengthens advocacy and creates a vibrant neighborhood for patrons. I find joy in bringing a sense of togetherness and celebrating inclusion through art while enhancing the cultural landscape. With a mission to make people happy through art, my work is often inspired by nature and positivity with uplifting themes using vibrant colors, collages of abstract shapes, botanicals and lettering.

REFERENCES

Nick Ludwig, Murals & More Cedar Rapids, nick@crmurals.org, (319) 640-7768

Terri Noble, Holstein Betterment Alliance, tnoblesrn@hotmail.com, (712) 229-8839

Emma Runde, Food Bank of Iowa, erunde@foodbankiowa.org, (515) 867-2881

Liz Lidgett, Liz Lidgett Gallery + Design, liz@lizlidgett.com, (515) 201-8389

Nia Taylor, Slate Art Consulting, nia@slateart.net, (650) 380-5991

EDUCATION

- 2004–2008, University of Iowa, B.F.A in Graphic Design & Entrepreneurship Certificate

PROFESSIONAL INVOLVEMENT

- 2014–Present, Jenna Brownlee Design LLC., Owner & Artist
- 2020–Present, Liz Lidgett Gallery representation
- 2020–2024, EmpowHer Fundraiser, Founder & Co-chair
- 2021, Artist INC Des Moines Inaugural Cohort Fellowship
- 2018, University of Iowa Adobe Jam student portfolio review
- 2014–2018, Greater Des Moines Partnership, Sr. Graphic Designer
- 2015–2018, AIGA member
- 2009–2014, UnityPoint Health, Graphic Designer, Creative Services

AWARDS & GRANTS

- 2020, Iowa Arts & Culture Recovery Grant, Iowa Arts Council
- 2018, Cityview Best in Show Local Artist Runner Up
- 2017, Des Moines Young Professional Creative of the Year
- 2016, Silver Visual Illustration ADDY & Judge's Choice ADDY for Des Moines' Downtown Farmers' Market Campaign Creative
- 2014, AGIA Poster Show, Best Poster Design

EXHIBITIONS

- 2022–Present, Des Moines Arts Festival exhibitor
- 2026, Liz Lidgett Gallery, Local Artist exhibition
- 2025, Liz Lidgett Gallery, limited release
- 2024, Botanical Gardens of Greater Des Moines, Blooming exhibition
- 2024, Liz Lidgett Gallery, In Bloom group exhibition
- 2024, Liz Lidgett Gallery, limited release
- 2023, Liz Lidgett Gallery, Garden of Earthly Delights group exhibition
- 2023, Liz Lidgett Gallery, limited release (x2)
- 2023, Des Moines Arts Festival Featured Artist
- 2022, Liz Lidgett Gallery, holiday limited release
- 2022, Liz Lidgett Gallery, Bloom group exhibition
- 2022, Liz Lidgett Gallery, limited release
- 2022, Liz Lidgett Gallery, Collected group exhibition
- 2021, Liz Lidgett Gallery, Collected 2 group exhibition
- 2017–2022, Des Moines' Downtown Farmers' Market vendor
- 2020, Liz Lidgett Gallery, Standing Out is the New Fitting In group exhibition
- 2016–2020, Sticks, consignment
- 2019, Pedal Art Poster Show
- 2018–2019, Vintage & Made Fair vendor
- 2018–2019, Market Day vendor
- 2018, West Elm Pop-up shop
- 2016, Pottery Barn Pop-up shop
- 2017, Amanda Reynal Interiors, consignment
- 2016 Beaverdale Holiday Boutique vendor

COMMISSIONS

- 2014–Present, private collection acrylic and watercolor
- 2018–2024 Papyrus greeting cards, watercolor
- 2023, Meta, canvas triptic mural installation
- 2022, Allrecipes Food Truck Issue, digital illustration & lettering
- 2022, Allrecipes April/May Issue, watercolor
- 2018–2021, freelance graphic design and digital illustration services
- 2021, Better Homes & Gardens April Issue, watercolor
- 2020, National Pork Board, 42"x36" acrylic on canvas
- 2020, Des Moines Register, digital illustration
- 2019, Better Homes & Gardens July 2019 Issue, watercolor
- 2019, Lidgett spring clothing line, watercolor

MURALS/INSTALLATIONS

- 2025, Kuvare, 18x8' interior mural, Cedar Rapids, IA
- 2025, Krasny Square, 20x25', 18x22' & 16x12', exterior murals, Cedar Rapids, IA
- 2025, Kuvare, 27x8' interior mural, Des Moines, IA
- 2025, TNT Landscaping, 12x8' & 8x4" interior murals, Ankeny IA
- 2024, Wells Fargo Arena, 15x15' interior mural, Des Moines, IA
- 2024, Charlie Rae's, 10x10' exterior mural, Johnston, IA
- 2024, Amherst, 30x10' interior mural, Heredia, Costa Rica
- 2024, Meta, 25x7.5' interior mural, Kansas City, MO
- 2024, The Bakery, 8x24' exterior panel mural, Audobon, IA
- 2024, Veterans Memorial Hall Green Space, 45x13' exterior mural, Holstein, IA
- 2024, Tigerlily Cafe, 15x15' interior mural, Saint Charles, IA
- 2024, 14 x 8', True Roots Chiropractic, interior mural, Des Moines, IA
- 2023, Iowa City Airport, 300x12' exterior mural, Iowa City, IA
- 2023, Food Bank of Iowa, 50x30' exterior mural, Des Moines, IA
- 2023, Meta, 25x8' interior mural, Kansas City, MO
- 2023, Polk City Pocket Park, 45x12' exterior mural, Polk City, IA
- 2023, Target Distribution Center, 25x15' interior mural, Cedar Falls, IA
- 2023, Target Warehouse, 16x11' interior mural, Cedar Falls, IA
- 2023, Sunnyside Pool House, 25x15' exterior mural, Atlantic, IA
- 2023, House of Color, 8x6' interior mural, West Des Moines, IA
- 2022, Fusion Dance & Fitness, 8x8' interior mural, Cedar Falls, IA
- 2022, Main Street Markt, 24x11', interior mural, Pella, IA
- 2022, Main Street Markt, 30x8', exterior signage mural, Pella, IA
- 2022, Cherokee State Bank, 8x12', interior mural, acrylic, Cherokee, IA
- 2022, Rooted Family Chiropractic, 8x6', interior mural, acrylic, Bondurant, IA
- 2022, Insight Global, 11x9, interior pillar wrap mural, Des Moines, IA
- 2022, Anthon Main Street, 20x10' exterior mural, acrylic, Anthon, IA
- 2022, Iowa State Fair, 4x8', interior panel mural, acrylic, Des Moines, IA
- 2022, SHIFT, 20x25' exterior mural, acrylic, Atlantic, IA
- 2022, Residential, exterior mural, acrylic, La Porte City, IA
- 2022, Triangle Financial, interior mural, acrylic, West Des Moines, IA
- 2021, Capital Square Skywalk, 12x8' interior mural, acrylic, Des Moines, IA
- 2021, Holmes Murphy Insurance, 12x8' interior mural, acrylic, Waukee, IA
- 2021, Tupelo Honey, 13x11' interior mural, acrylic, Des Moines, IA
- 2021, Memorial Pocket Park, 40'x25' exterior mural, acrylic, Afton, IA
- 2021, DHI Group, Inc., 8x8' interior mural, acrylic, Urbandale, IA
- 2021, City of Mowville, 10x20' exterior mural, acrylic, Mowville, IA
- 2021, Arnolds Park Art Festival, live painted furniture, acrylic, Okoboji, IA
- 2021, Home Sweet Cone, 8x10' interior mural, acrylic, Waukee, IA
- 2021, DART bus shelter, digital illustration, Des Moines, IA
- 2021, West Des Moines Christian Church, 12x9' interior mural, acrylic, West Des Moines, IA
- 2020, Kinship Brewery, six 8x8' interior murals, acrylic, Waukee, IA
- 2020, Bankers Trust, 15x5' interior mural, acrylic, Des Moines, IA
- 2020, RoCa, 25x12' exterior mural, acrylic, Des Moines, IA
- 2020, Abarrotes La Salud, 10x10' exterior mural, acrylic, Marshalltown, IA
- 2020, The West Place, 8x5' interior mural, acrylic, Milo, IA
- 2020, Residential, 8x5' interior mural, acrylic, Clive, IA
- 2020, BGCCI Community Garden Shed, 8'x6' exterior mural, acrylic, Des Moines, IA
- 2020, Ludvigson Chiropractic, 35x12' exterior mural, acrylic, Cherokee, IA
- 2019, The Throwing Post, 10x8' exterior mural, acrylic, Arnolds Park, IA
- 2019, McKinley Elementary, 12x7' interior wood panel installation, acrylic, Des Moines, IA
- 2019, The District at Prairie Trail, 20x12' exterior mural, acrylic, Ankeny IA
- 2019, The Station on Ingersoll, 16x4' & 7x7' exterior murals, acrylic, Des Moines, IA
- 2019, The Scott, 12x4' interior plexiglass installation, acrylic, Des Moines, IA
- 2018, DYB Gym, 20x9' interior mural, acrylic, Des Moines, IA
- 2018, M's on 4th, 15x25' exterior mural acrylic, Sioux City, IA
- 2018, The Parker on 7th, 165x25' exterior mural, acrylic, Des Moines, IA
- 2018, The Parker on 7th, 13x10' interior mural, acrylic, Des Moines, IA
- 2017, The District at Prairie Trail, 20x12' exterior mural, acrylic, Ankeny, IA
- 2017, Solheim Cup, 36" diameter golf ball installation, acrylic, Des Moines, IA
- 2017, Aveda, 5x8' interior mural, acrylic, West Des Moines, IA

PORTFOLIO: BLOOMING HEART, 2024
The Bakery, Audobon, Iowa, 16x24', brushed acrylic, Vinyl panels

A dense collage of Iowa native foliage, life and succulents (sold inside the store) growing out of the top of a beating heart to show the connection between human and nature.

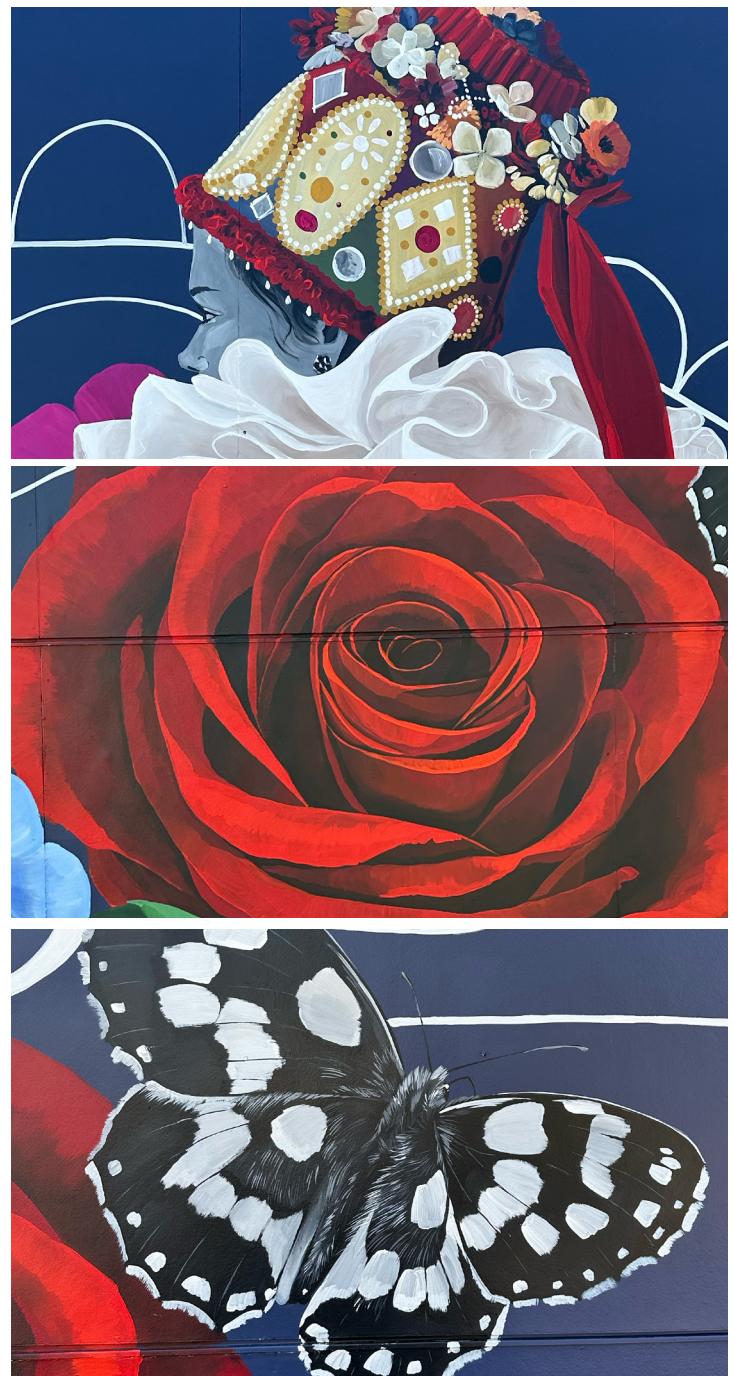
Art was painted remotely on six individual 4x8' vinyl panels, peiced together and bolted to the wall on site.



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PORTFOLIO: WOVEN BLOOMS (WALL 1), 2025

Krasny Square, Cedar Rapids, Iowa – 25x20' exterior mural, brushed acrylic



This mural is one of three installments in the Czech Village. The design is inspired by the historic arts and cultural district rooted in Czech and Slovak heritage. Wildlife elements included are native to both Iowa and the Czech Republic with a modern spin on Alphonse Mucha's style, famous Czech art nouveau painter and illustrator detailed with traditional folk textile patterns.

PORTFOLIO: WOVEN BLOOMS (WALLS 2 & 3), 2025
Krasny Square, Cedar Rapids, Iowa – 18,20' & 12x16' exterior mural, brushed acrylic



The second and third installments of Woven Blooms continue storytelling of the Czech Village culture through nature, art, textiles and architecture in a joyful collage to complete the trio of designs as a set. Each element included was intentionally selected to showcase national and local symbolism and representation.

PORTFOLIO: PURA VIDA, 2024

Amherst Real Estate, Heredia, Costa Rica - 30x10' interior mural, brushed acrylic, \$20,000 artist fee



This piece was commissioned by Amherst, a real estate company with headquarters in Austin, Texas and Heredia, Costa Rica. The design captures a sense of place through iconic imagery representing life, landscape and culture with a sunrise in Austin, sunset in Costa Rica and Amherst organizational values (homes, families) at the center connecting the two locations.

PORTFOLIO: VETERANS MEMORIAL HALL GREEN SPACE, 2024
Holstein, Iowa - 45x13' exterior mural, brushed acrylic, \$25,000 artist fee



This robust collage captures a sense of place to celebrate the community of Holstein through landscape, agriculture, patriotism and historical architecture.

PREVIOUS WORK: CANVAS



Smaller works on canvas similar as mural concept for style reference



**CONCEPT:
WISCONSIN WILD
12x12' (144sf)
six vinyl panels**

This robust collage of a thriving ecosystem is buzzing with life to represent growth, resilience and positivity. Oversized, dreamlike wildlife native to Wisconsin is the star of this show, surround by bold yet hidden type in the wild. "WILD" is a play on words for the wildlife included while the split word subtly highlights the state abbreviation, making for a bold and playful image that draws the viewer in for a photo op.

Wildlife includes:

- ground cherry
- wild prairie rose
- state bird - robin
- sneezeweed
- yellow/orange fly agaric mushrooms
- arrowhead
- zebra swallowtail butterfly
- ruby throated hummingbird
- American lotus
- state flower - common blue violet
- ladybug
- climbing jacob's ladder
- bluegill
- green frog
- monarch butterfly
- lily pads

MOCKUP:



Artwork could fill the entire space if structure and environment allows.



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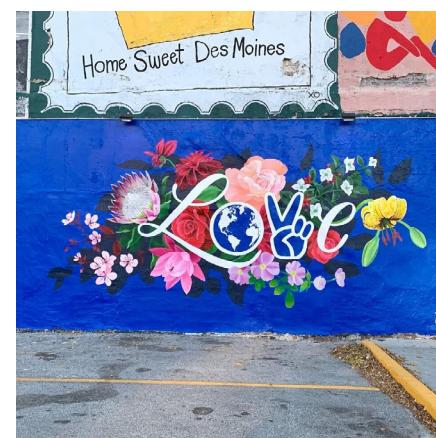
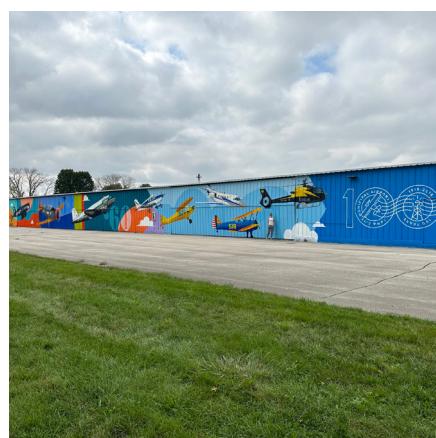
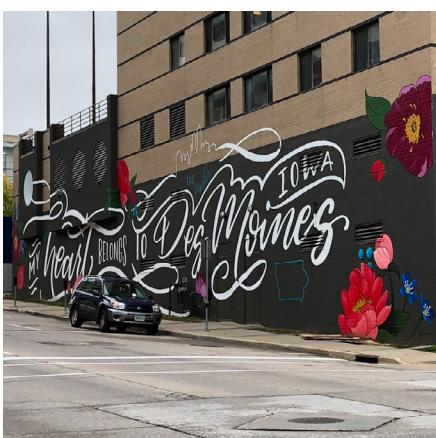
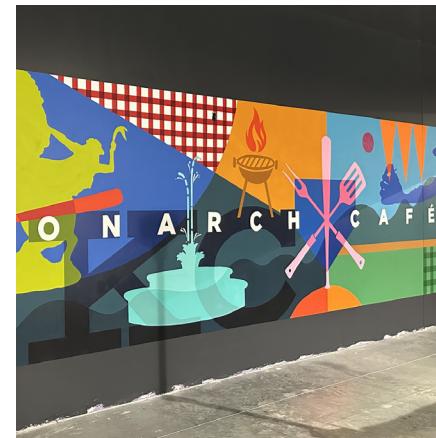
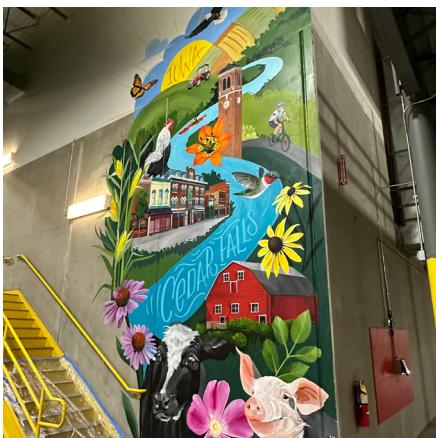
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TIMELINE

- **Production** April, May or August
- Panels will be painted remotely at artist's studio 2 weeks
- **Installation** April, May or August
- Artist will personally deliver and bolt panels to the brick wall 1 day
- Artist will touch up any areas as needed after installation 1 day

BUDGET \$12,535

- **Artist Fee** \$9,000
- **Materials** \$2,935
 - Liquid sand paper \$10
 - Gesso primer \$75
 - Brushes \$150
 - [Nova Color](#) paint \$800
 - [Nudo Econocorr](#) 8x4' vinyl panels (x6) \$1,700
 - Hardware \$200
- **Travel** \$600
 - Lodging \$300
 - Meals \$100
 - Gas \$200



THANK YOU

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