



JENNA BROWNLEE

(515) 771-3087

jenna@jennabrownlee.com

JennaBrownlee.com

@jenna_brownlee 

CITY OF WAUKESHA

FRIEDMAN ALLEY MURALS

THOMPAS PRESS BUIDLING - WALL 1-2

CONCEPT: WISCONSIN WILD - 125x13' (50% coverage ~ 820 sf)



This robust nature collage of a thriving ecosystem is buzzing with life to represent growth, resilience and positivity. Oversized, dreamlike wetland and prairie wildlife native to Wisconsin sprawl across the building facade for an immersive experience. Elements draw the viewer in for several photo opportunities. Elements to wrap around the corner onto Wall 2. Native wildlife includes:

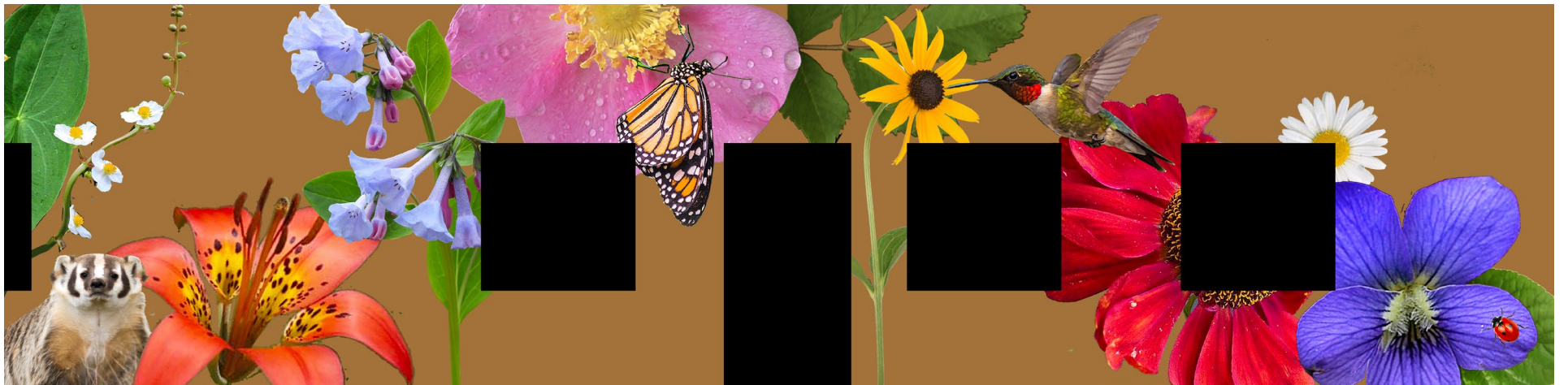
blueflag iris, American lotus, white pond lily, lily pads, green frog, marsh pea, climbing Jacob's ladder, zebra swallowtail butterfly, ground cherry, purple cone flower, robin (state bird), yellow/orange fly agaric mushrooms, arrowhead, American badger (state animal), wood lily, Virginia bluebells, wild prairie rose, monarch butterfly black-eyed Susan, ruby throated hummingbird, sneezeweed, daisy fleabane, common blue violet (state flower and ladybeetle).

Execution aesthetic will be vibrant, blended and realistic yet painterly.

Artist is open to adjusting work based on feedback from Public Art Committee and property owner.



DETAILS:





JENNA BROWNLEE

ACRYLIC



MURALS

BUDGET: \$28,500

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- **Artist Fee @ \$30/square foot**
 - Area 1-2 @ 50% coverage (820 sf) **\$25,000**
- **Materials** **\$2,000**
 - Primer, Nova Color artist acrylic paint, brushes, rollers, lift rental
- **Stay** **\$1,500**
 - Travel (gas/milage), meals, hotel (13 nights nights)
- **Installation Timeline** **Two weeks**
 - Available Aug., Sept., and Oct.



JENNA BROWNLEE

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MURALS

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BIO:



My name is Jenna Brownlee and I am a Des Moines, Iowa native, painter and muralist. After studying multiple mediums of art at the Des Moines Art Center, I received a Bachelor of Fine Arts in Graphic Design and Entrepreneurship Certificate from the University of Iowa. I worked as graphic designer for 10 years which has served me well for project management, consensus-building, conceptualization and bringing this project's goals and objectives visually to life. I am a full-time professional artist, was the 2023 Des Moines Arts Festival Featured Artist, am represented by Liz Lidgett Gallery + Design and am an international muralist having painted over 60 murals.

I create concepts that enliven spaces and serve community needs. I am an expert in translating content and vision into intentional design-work that highlights rich community values through iconic joyful imagery to capture and celebrate a sense of place. This project will strengthen my artistic career while contributing cultural vibrancy. Several professional goals will be achieved

through this work: projecting Iowa's artistic talents by expanding my practice into other markets and spreading my geographical footprint, executing large-scale through a contemporary design aesthetic.

As an advocate for city pride, investing in our communities through art celebrates uniqueness, strengthens advocacy and creates a vibrant neighborhood for patrons. I find joy in bringing a sense of togetherness and celebrating inclusion through art while enhancing the cultural landscape. With a mission to make people happy through art, my work is often inspired by nature and positivity with uplifting themes using vibrant colors, collages of abstract shapes, botanicals and lettering.

REFERENCES

Nick Ludwig, Murals & More Cedar Rapids, nick@crmurals.org, (319) 640-7768

Terri Noble, Holstein Betterment Alliance, tnoblesrn@hotmail.com, (712) 229-8839

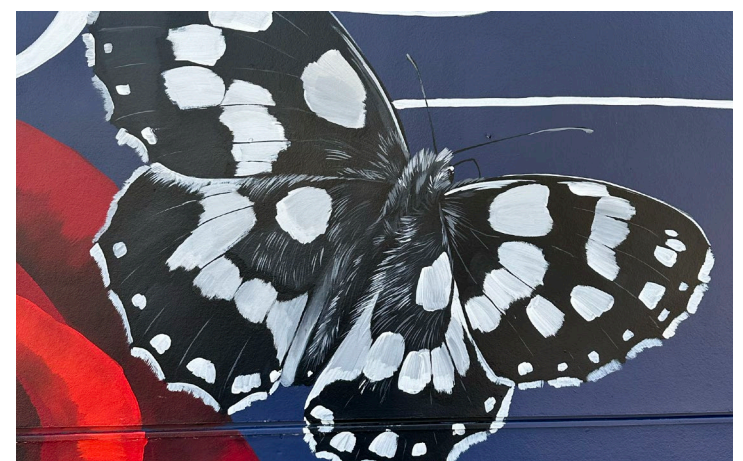
Emma Runde, Food Bank of Iowa, erunde@foodbankiowa.org, (515) 867-2881

Liz Lidgett, Liz Lidgett Gallery + Design, liz@lizlidgett.com, (515) 201-8389

Nia Taylor, Slate Art Consulting, nia@slateart.net, (650) 380-5991

PORTFOLIO: WOVEN BLOOMS (WALL 1), 2025

Krasny Square, Cedar Rapids, Iowa – 25x20' exterior mural, brushed acrylic

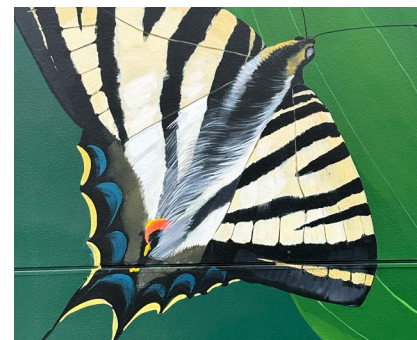
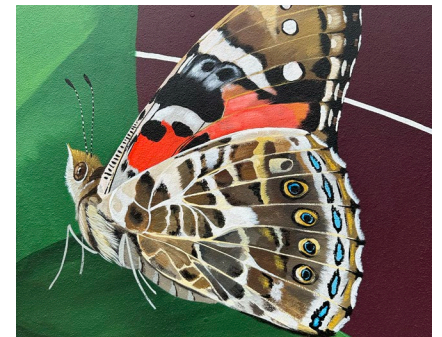
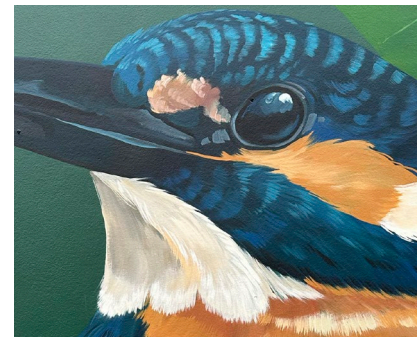


This mural is one of three installments in the Czech Village. The design is inspired by the historic arts and cultural district rooted in Czech and Slovak heritage. Wildlife elements included are native to both Iowa and the Czech Republic with a modern spin on Alphonse Mucha's style, famous Czech art nouveau painter and illustrator detailed with traditional folk textile patterns.



PORTFOLIO: WOVEN BLOOMS (WALLS 2 & 3), 2025

Krasny Square, Cedar Rapids, Iowa – 18,20' & 12x16' exterior mural, brushed acrylic



The second and third installments of Woven Blooms continue storytelling of the Czech Village culture through nature, art, textiles and architecture in a joyful collage to complete the trio of designs as a set. Each element included was intentionally selected to showcase national and local symbolism and representation.

PORTFOLIO: PURA VIDA, 2024

Amherst Real Estate, Heredia, Costa Rica - 30x10' interior mural, brushed acrylic



This piece was commissioned by Amherst, a real estate company with headquarters in Austin, Texas and Heredia, Costa Rica. The design captures a sense of place through iconic imagery representing life, landscape and culture with a sunrise in Austin, sunset in Costa Rica and Amherst organizational values (homes, families) at the center connecting the two locations.

PORTFOLIO: VETERANS MEMORIAL HALL GREEN SPACE, 2024
Holstein, Iowa – 45x13' exterior mural, brushed acrylic



This robust collage captures a sense of place to celebrate the community of Holstein through landscape, agriculture, patriotism and historical architecture.

PREVIOUS WORK: CANVAS



Smaller works on canvas similar to mural concept for style reference.

